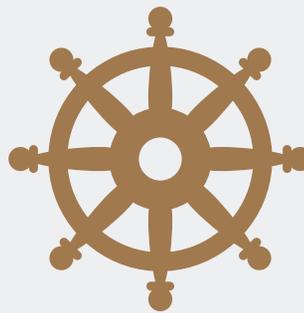


Discover a Vibrant Jewel of Asia

Cruise Tour Guide

KOREA



A Cruise To Korea Will Make Your Imagination Come True

JEJU

A DAY EXPLORING UNESCO WORLD NATURAL HERITAGE SITES IN JEJU

Jeju is an island located in the southern sea of the Korean peninsula. The oval-shaped volcanic island, stretching about 73 km horizontally and 31 km vertically, is the largest island in Korea. Jeju is a self-governing province with a population of 650,000 and has two central cities, Jeju-si and Seogwipo-si. Jeju is known for its scenic natural landscapes. There are over 360 oreums (parasitic volcanoes) around Hallasan Mountain (1,950 m above sea level), which towers at the center of the island. Furthermore, there are traces of volcanic activities everywhere on the island, including craters and lava terrains. UNESCO designated certain sites of Jeju as Biosphere Reserves in 2002. UNESCO listed other sites as World Natural Heritages in 2007 and Global Geoparks in 2010.

Jeju has a mild temperature that does not drop below zero even in the winter. In the spring, the island is covered with yellow rape flowers. In the summer, Gotjawal, a natural forest, gives thick green shades of trees. In the fall, oreums are blanketed with sliver glass, and the orange tangerine orchards form a vivid contrast with the snow-covered Hallasan Mountain in the winter. Jeju is an ideal place for tourists to have a special experience. There are various things to enjoy, such as horseback riding, angling, oreum hiking, and coastal road driving. What's more, there are palatable dishes offered by the nature. A day in Jeju will give visitors a lasting memory. Jeju is an island of healing, where people can recharge their mind and body.

JEJU PORT

- An international port with anchorages for domestic and foreign ships
- Provides services for Car Ferry lines that are 3,000 tons or over
- Serves the role of a major cruise port connecting China and Japan. Gangjeong Port, which will be opened in July 2017, will serve as a beautiful private & military port.

Jeju Port

	Pier 8	Temporary Berth
Berthing Capacity	1 Vessel of 140,000 tons	1 Vessel of 85,000 tons
Quay Length	360 m	306 m
Quay Width	30 m	-
Height of Quay above Lowest Tide	3.8 m	-
Water Depth (mean)	12 m	11.5 m
Tidal Range	Almost None	Almost None

Gangjeong Port

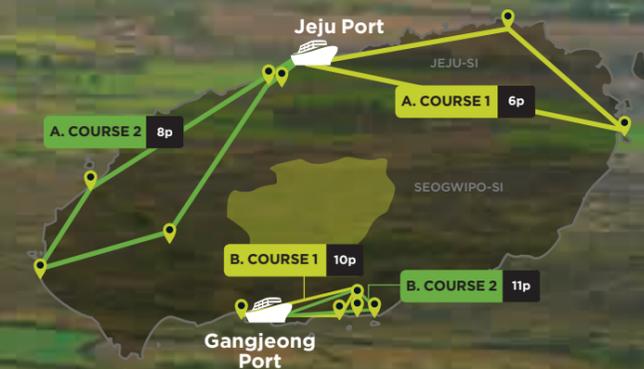
	Pier 8	Temporary Berth
Berthing Capacity	1 Vessel of 220,000 tons	1 Vessel of 222,000 tons
Quay Length	690 m	420 m
Water Depth (mean)	15 m	15 m

INCENTIVES

- Welcome/farewell events for cruise ships for special occasions such as the first entry into Jeju port
- Priority in the allocation of berthing for the following year when traveling in major tourist attractions and local trade areas in Jeju
- 30% off of port dues and dockage

CONTACT

- Maritime Industry Department, Jeju Special Self-Governing Province
Address 30 Munnyeon-ro, Jeju-si, Jeju-do **Phone** +82-64-710-3226 **E-mail** kym1005@korea.kr



A

VOLCANIC ISLAND TOUR

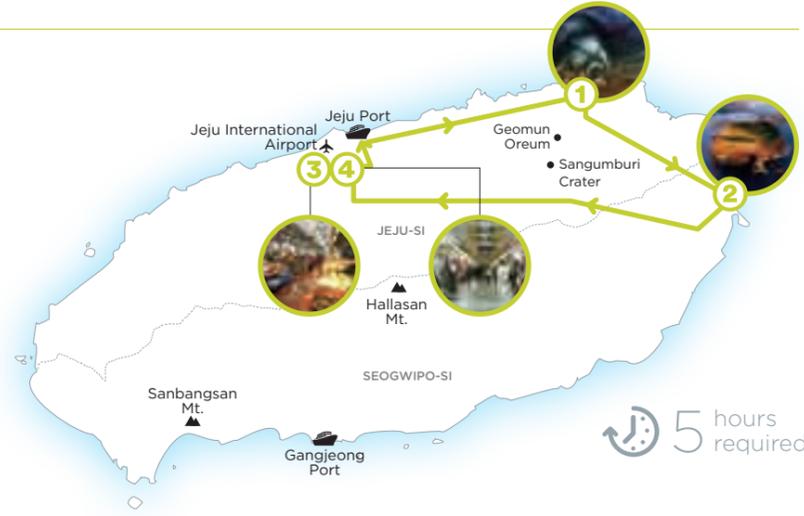


Since the first volcanic eruption occurred about 2 million years ago in Jeju, over 100 volcanic eruptions took place up until 25,000 years ago. Lava ran from Baengnokdam Crater of Hallasan Mountain to form gentle slopes over the island. There are more than 360 oreums (parasitic volcanoes) throughout the island. There are over 160 lava caves underneath the ground, which were created by the flowing lava from the mountain and parasitic volcanoes. In the glistening emerald sea, there are a number of volcanic edifices that were formed as lava shot up from inside the sea, as well as strangely-shaped rocks and columnar joints created when lava reached the sea. Join the tour to explore the charm of the island and the wonderful landscapes created by nature and time.

A VOLCANIC ISLAND TOUR COURSE 1

Jeju Port → ① Manjanggul Cave → ② Seongsan Ilchulbong Tuff Cone → ③ Dongmun Traditional Market → ④ Jungang Underground Shopping Center → Jeju Port

East Jeju



OTHER TOURIST ATTRACTIONS



Geomun Oreum, a World Natural Heritage with a hiking course

Geomun Oreum is a parasitic volcano (456 m above the sea, with a circumference of 4,551 m) and is the source of a large group of lava caves in the northeast of Jeju. About 100,000-300,000 years ago, lava ran 13 km from the volcano to the shore, creating lava tunnels along the way, including Manjanggul Cave. Horseshoe-shaped craters are a special feature of Geomun Oreum, where traces of volcanic activity have been left intact. In the crater is a thick forest that has a unique plant distribution, which is a popular destination for eco-tourism. To walk the 10 km-long hiking course (about 3 hours 30 minutes), a prior reservation is required. A tour guide accompanies visitors along the tour to provide detailed explanations.

☎ +82-1800-2002 (inquiry), +82-64-710-8981 (booking for a group of 20 or more) 🌐 <http://wnhcenter.jeju.go.kr>
 📍 569-36 Seongyo-ro, Jocheon-eup, Jeju-si, Jeju-do 🕒 09:00-13:00 (prior reservation required) 👤 Adults 2,000 won (Group Tourists 1,600 won); Teenagers/Soldiers 1,000 won (Group Tourists 800 won); Children 1,000 won (Group Tourists 800 won)



①

Manjanggul Cave with the largest lava column in the world

Manjanggul Cave is a lava cave located in Gimnyeong-ri of Gujwa-eup in the north eastern part of Jeju, which formed from the eruption of Geomun Oreum. The official length of the partially multi-layered cave is 7,412 m. Only a section of 1 km from the entrance is open to the public. The main route is as large as 18 m-wide and 23 m-high. The shapes and formations of the cave have been well preserved, including lava columns, lava stalagmites, lava shelves and lava boulders that were created hundreds of thousands of years ago. The 7.6 m-long lava column standing at the end of the open section is known as the world's largest in size. Traces of lava can also be found on the walls of the cave. Manjanggul Cave was listed a UNESCO World Natural Heritage site in 2007 along with Geomun Oreum (open), Bengdwigul Cave (closed), Gimnyeonggul Cave (closed), Yongcheon Cave (closed), and Dangcheomul Cave (closed).

☎ +82-64-710-7903 📍 182 Manjanggul-gil, Gujwa-eup, Jeju-si, Jeju-do 🕒 09:00-18:00 👤 Adults 2,000 won; Teenagers/Soldiers 1,000 won; Children 1,000 won



②

Seongsan Ilchulbong Tuff Cone, a gigantic crater shooting up from under the sea

Seongsan Ilchulbong Tuff Cone, standing 182 m high above sea level on the eastern coast of Jeju, is a crater created by an underwater explosion that occurred about 5,000 years ago. It was originally floating in the sea, but it is now connected to the land after sand and gravel accumulated in between. The most scenic view here is the enormous crater seen from the peak and the indigo ocean behind. Inside the hollow crater measuring 129,774 m² is a vast grassland with plants swaying in the sea breeze. If time allows, it is recommended to watch the sunrise here. Seongsan Ilchulbong, also known as Sunrise Peak, offers a fantastic sunrise view. Seongsan Ilchulbong Tuff Cone was listed a UNESCO World Natural Heritage site in 2007 along with Manjanggul Cave.

☎ +82-64-783-0959 🌐 <http://jejuwnh.jeju.go.kr> 📍 284-12 Ilchul-ro, Seongsan-eup, Seogwipo-si, Jeju-do
 🕒 From an hour before sunrise to sunset 👤 Adults 2,000 won; Teenagers/Soldiers 1,000 won; Children 1,000 won



③

Dongmun Traditional Market - Taste delicacies of Jeju

Dongmun Traditional Market is one of the famous traditional markets in Jeju. The market is divided into several sections with different items such as fishery products, vegetables and fruits. Visitors can purchase locally grown fruits, such as tangerines, oranges and apple mangoes, as well as souvenirs, such as 'dol hareubang' (signature stone statue of the island) and tangerine chocolates. Fresh seafood is also sold here, including abalones, sea cucumbers, flatfish, and sea breams. There are various restaurants that serve raw fish and indigenous dishes of the island. Visitors can also enjoy unique local delicacies, such as 'bingtteok' (buckwheat pancake), and popular snacks in Korea, such as 'tteokbokki' (stir-fried rice cake) and 'hotteok' (sugar-filled pancake).

[TIP] Jeju's famous specialties offered in the market Tangerine chocolate, tangerine choco-crunch, traditional liquor made of Udo peanuts, omegitteok (millet ball cake), Olle honey bread, tangerine, hallabong (a type of citrus), cheonhyehyang (a type of citrus), apple mango, dragon fruit

☎ +82-64-752-3001 🌐 <http://dm.market.jeju.kr> 📍 20 Gwandeok-ro, 14-gil, Jeju-si, Jeju-do 🕒 07:00-20:00 throughout the year 🆓 Free



④

Chilseong-ro Road & Jungang Underground Shopping Center, the fashion district in Jeju

Across Dongmun Traditional Market sits Chilseong-ro Road and Jungang Underground Shopping Center. Chilseong-ro Road has long been the commercial center of the island with a number of fashion stores. There is no department store on the island, so the roadside stores attract people who want to shop. Jungang Underground Shopping Center is a fashion complex, located underground near the entrance of Chilseong-ro Road, where about 400 stores are gathered to offer almost everything about fashion, except for luxury brand-name items, including clothing, accessories, shoes and cosmetics. After shopping, visitors can move to Top-dong Square, a seaside square crowded by young people. The square is surrounded by hotels, local specialty restaurants, cafes, and fast food chains, allowing visitors to dine and spend a night here. It is also a great place to take a stroll while feeling the sea breeze.

Chilseong-ro Road ☎ +82-64-723-1510 (Business Support Center of Chilseong-ro Shopping District)
 📍 Areas around Chilseong-ro-gil, Jeju-si, Jeju-do 🕒 Depends on each store
Jungang Underground Shopping Center ☎ +82-64-752-8776, +82-64-755-0225
 📍 Areas around Jiha60, Jungang-ro, Jeju-si, Jeju-do 🕒 Depends on each store



Sangumburi Crater, a rare maar volcanic formation

A maar is a ring-shaped low-relief volcanic crater which is rarely found in the world. Sangumburi Crater is the only maar in Korea. It has a 132 m-deep hollow in the middle of the vast field, and the crater is almost 2,700 m-round. Inside the crater, there are various kinds of rare plant species growing separately depending on the depth, including evergreens, broad-leaf trees and needle-leaf trees. In the fall, golden grass covers the crater, offering a romantic atmosphere.

☎ +82-64-783-9900 🌐 <http://sangumburi.net> 📍 768 Bijarim-ro, Jocheon-eup, Jeju-si, Jeju-do
 🕒 Mar-Oct 09:00-18:40; Nov-Feb 09:00-17:40 👤 Adults 6,000 won (Group Tourists 5,000 won); Teenagers/Children/Seniors 3,000 won (Group Tourists 2,500 won)

A VOLCANIC ISLAND TOUR COURSE 2

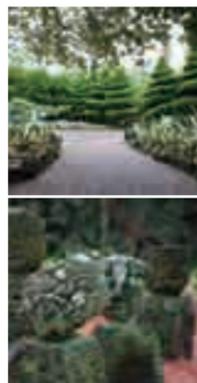
Jeju Port → ⑤ Hallim Park → ⑥ Suwolbong Peak → ⑦ Osulloc Tea Museum → Commercial District (③ Dongmun Traditional Market ④ Jungang Underground Shopping Center) → Jeju Port

West Jeju



⑤ **Hallim Park, a tropical theme park with a lava cave**

Hallim Park is a theme park located in front of Hyeopjae Beach, which faces the jade sea on the western coast of Jeju. The theme park has a lot to see and enjoy, including a natural lava cave, a subtropical botanic garden, a folk village with traditional thatched-roof houses, a bird garden, and a water garden. Hallim Park is the best place to experience various facets of the island. Hyeopjaegul Cave and Ssangyonggul Cave in the park are major lava caves of the island, along with Manjanggal Cave, which were created by a volcanic eruption of about 2.5 million years ago. It is interesting that the caves have characteristics of a limestone cave, such as stalactites and stalagmites. The palm trees standing in rows around the park and the daffodil garden, which was created in 2010, should not be missed. In early spring, 100,000 daffodils burst into yellow bloom.



☎ +82-64-796-0001-4 🌐 www.hallimpark.co.kr 📍 300 Hallim-ro, Hallim-eup, Jeju-si, Jeju-do 🕒 Mar-Sep 08:30-19:00; Summer Season (Jul 15-Aug 20) 08:30-19:30; Oct-Feb 08:30-18:00 🧑 Adults 10,000 won (Group Tourists 8,000 won); Seniors 9,000 won (Group Tourists 7,000 won); Teenagers 7,000 won (Group Tourists 5,000 won); Children 6,000 won (Group Tourists 4,000 won) * A discount is applied for a group of 30 persons or over.



⑥ **Suwolbong Peak - Enjoy the view of an exposed volcanic section**

It may be easy to find craters, but it may not be so easy to find cross sections of volcanoes. Suwolbong Peak, designated as a UNESCO Global Geopark, offers such a view. The cross section of the volcano stands along the seashore cliff after a part of the volcanic edifice that formed through an underwater explosion 18,000 years ago was cut off into the sea. Suwolbong Peak is known as a 'volcanology textbook', as it shows layers of volcanic ejecta with different weight and specific gravity. At the peak, one can enjoy a clear view of the coastline stretching along the blue sea and a wind farm with spinning white propellers. It is an optimal point where one can take in the fantastic evening glow of the sunset as it paints the sky and the sea a fiery red.

☎ +82-64-772-3334 🌐 http://www.jejutour.go.kr
 📍 1013-70 Noeulhaean-ro, Hangyeong-myeon, Jeju-si, Jeju-do
 🕒 Not limited 🆓 Free



⑦ **Osulloc Tea Museum, a cultural space to experience traditional Korean tea**

Osulloc Tea Museum, the first tea museum in Korea, is a cultural space where East and West, tradition and modernity, coexist in harmony. Korean tea utensils that show the time-honored tea culture of the country and tea cups collected from around the world are exhibited here. At a dedicated section where tea leaves are pan-fried, you can taste fresh teas brewed with tea leaves that were pan-fried by a tea master on the spot. This museum is also popular for tea-based desserts including ice cream as well as premium quality teas. After visiting the museum, don't forget to take a walk in the green tea field right in front of the museum.

☎ +82-64-795-5312-3 🌐 http://www.osulloc.com
 📍 15 Sinhwayeoksa-ro, Andeok-myeon, Seogwipo-si, Jeju-do
 🕒 09:00-18:00, open all year round 🆓 Free

OTHER TOURIST ATTRACTIONS

Yongmeori Beach where there are traces of a volcano eroded by the sea



Yongmeori Beach has traces of a volcano created by an underwater explosion that occurred 1.8 million years ago. The beach offers a spectacular view of 20 m-high basalt columns, sea caves that formed by seawater erosion, vertical joints and weathering pits. The shape of the coastline looks like the head of a dragon, hence the name Yongmeori meaning dragon head. The beach is where Hamel, a Dutch sailor, survived a shipwreck on Jeju in 1653. There is a statue of Hamel and a model of the ship installed on the beach. Yongmeori Beach was listed a UNESCO Global Geopark in 2010 for preservation.

☎ +82-64-760-6321 (Sanbongsan Mountain Management Office) 🌐 http://www.jejutour.go.kr 📍 218-10 Sanbang-ro, Andeok-myeon, Seogwipo-si, Jeju-do 🕒 09:00-18:00 (restricted during high tide and bad weather) 🧑 **Yongmeori Beach Course 1** - Adults 1,000 won (Group Tourists 700 won); Teenagers/Soldiers/Children 500 won (Group Tourists 300 won) **Yongmeori Beach Course 2** - Adults 1,000 won (Group Tourists 700 won); Teenagers/Soldiers/Children 500 won (Group Tourists 300 won) * A discount is applied for a group of 10 or more.

Songaksan Mountain with a rare double crater formed by two volcanic explosions



Songaksan Mountain is a low parasitic volcano rising 104 m above sea level in the most southwestern part of Jeju. The three sides, except for the north, are surrounded by the sea, and the ocean side is a cliff over 10 m high. The mountain is famous for its double crater which is rarely found globally. The double crater formed after two volcanic explosions, one underwater and the other above the surface. Inside the steep crater, there are many dark red lava rocks called 'songi' and low shrubs growing on the rocks. The mountain was named Songaksan, because there was a thick forest of pine trees and camellias, which, however, was devastated due to the construction of a military base during the Japanese colonial rule (early 20th century). A cruise ship to Marado Island, the southernmost island in Korea, departs from the entry of the mountain.

☎ +82-64-740-6000 🌐 http://www.jejutour.go.kr
 📍 421-1 Songakgwangwang-ro, Daejeong-eup, Seogwipo-si, Jeju-do 🕒 Not limited 🆓 Free

THEME

B

OLLE TRAIL TOUR

Jeju is also known as 'Samdado,' which means 'many of three.' That is, Jeju is thought to have an abundance of rocks, wind and women. Find out whether this is true. Walk into the lives of local residents along Olle Trail, Jeju's signature walking trail. The southern side of Hallasan Mountain is better to enjoy the unique charm of the island than Jeju-si where the airport and port are located. In particular, Jungmun and Seogwipo are recommended. Jungmun is an international tourist complex with nice hotels and recreational facilities, which has moderate temperature throughout the year. Seogwipo offers a clear view of the glittering sea in the sunlight. Spend a day walking along stone fences on streets and exploring a traditional market to experience the rustic lives of the island. The Olle Trail Tour includes famous tourist attractions as well.



B OLLE TRAIL TOUR COURSE 1

Gangjeong Port → ① Columnar Joints → ② Cheonjiyeon Falls → ③ Seogwipo Everyday Olle Market → Gangjeong Port

Jungmun



① Columnar Joints along Jungmun and Daepo Coasts, gigantic columnar joints rising on the seashore

Jusangjeollil refers to a columnar joint that formed when lava hit seawater, which rapidly cooled and contracted the lava. There are several formations of seaside columnar joints in Jeju, and the columnar joints along Jungmun and Daepo Coasts located in Jungmun Tourist Complex are the largest in size. The columns measure 30-40 m in height and stretch about 1 km along the shore cliff, arousing awe from visitors. The observatory located at the bottom of the stairs offers a closer look. One can enjoy a refreshing view of the clear sea, choppy waves, and white foam crashing against the cliff. The columnar joints were designated as Natural Monument No. 443 of Jeju in 2005. The site was listed a UNESCO Global Geopark in 2010.

☎ +82-64-738-1521 🌐 <http://www.visitjeju.net> 🕒 36-30 leodo-ro, Seogwipo-si, Jeju-do 🕒 08:00-18:00 (variable depending on sunset hours)
 👤 Adults 2,000 won (Group Tourists 1,600 won); Teenagers/Soldiers/Children 1,000 won (Group Tourists 600 won) * A discount is applied for a group of 10 or more.



② Cheonjiyeon Falls - Hear the waterfalls echoing under the Elaeocarpus forest

Cheonjiyeon Falls, located in Cheonji-dong of Seogwipo, is famous not just among tourists but among local residents. The 22 m-high, 12 m-wide falls sit inside a forest valley that has subtropical and warm-temperature plants and bracken. The refreshing sounds of the falls are enough to wash away the summer heat. The valley, designated as a natural monument for preservation, holds an ecological importance. The valley is home to Elaeocarpus, a subtropical evergreen tree, and various rare species. In the 20 m-deep pond under the falls lives giant mottled eels whose northern limit for habitation is Jeju.

☎ +82-64-760-6304 🌐 <http://www.jejutour.go.kr>
 📍 Chilsimni-ro, Seogwipo-si, Jeju-do
 🕒 From sunrise to 22:00 👤 Adults 2,000 won (Group Tourists 1,600 won); Teenagers/Soldiers 1,000 won (Group Tourists 600 won); Children 1,000 won (Group Tourists 600 won)
 * A discount is applied for a group of 10 or more.



③ Seogwipo Everyday Olle Market - The vigorous lives of local residents

Seogwipo is the most populated city on the southern side of Hallasan Mountain, and Seogwipo Everyday Olle Market is the major traditional market in the city. Traditionally, in Korea, everyday markets and five-day markets were set up, one of which is the Seogwipo Everyday Olle Market. The market offers freshly caught fishery products and seafood as well as various delicacies made of Jeju's specialties. The total length of the alleys in the market is 620 m. Over 500 stores carry a wide variety of items. The market is connected with Jeju Olle Trail Course 6, so hikers can easily access and experience the market. Local delicacies sold in the market include tangerine chocolates in the shape of 'dol hareubang' (signature stone statue of the island), fresh tangerine juice, saury gimbab, and 'omegitteok' (millet ball cake).

☎ +82-64-762-2925 🌐 <http://sgp.market.1941.co.kr> 📍 18 Jungsang-ro, 62beon-gil, Seogwipo-si, Jeju-do 🕒 07:00-21:00

OTHER TOURIST ATTRACTIONS

Jungmun Tourist Complex, a tourist heaven full of things to see and enjoy

Jungmun Tourist Complex is the largest tourist complex in Korea, which was developed based on the natural landscapes of Jeju. The international tourist complex contains eight lodging facilities, including hotels, an 18-hole golf course, International Convention Center (ICC) Jeju, and International Peace Center. The complex is also home to tourism resources, such as the Cheonjiyeon Falls, Columnar Joints along Jungmun and Daepo Coasts, and Yeomiji Botanical Garden, as well as various themed spaces, such as the Museum of African Art, the Teddy Bear Museum, Ripley's "Believe It or Not!" Museum, Play K-Pop, and Pacific Land. These places frequently appear as the backdrop of TV dramas and films. There are many photo spots for visitors, including ICC Jeju, which offers a sunset view, Jungmun Beach, which stretches along the seashore, Seongcheonbong Peak in the starlight, Cheonjiyeon Falls seen from Seonimgyo Bridge where there are carvings of seven female fairies called seonnyeo, and Mongdol Beach, which has shiny pebbles. Also, there is a casino for foreigners and a duty-free shop (within ICC Jeju).

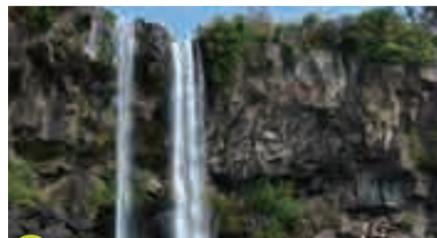
☎ +82-64-739-1330 (Tourist Information Center at Jungmun Tourist Complex) 🌐 <http://www.jungmunresort.com>



B OLLE TRAIL TOUR COURSE 2

Gangjeong Port → ④ Jeongbang Falls → ⑤ Lee Jung Seop Street → ③ Seogwipo Everyday Olle Market → Gangjeong Port

Seogwipo



④ Jeongbang Falls, beautiful seaside falls

Jeongbang Falls, which is 23 m-high, 8 m-wide, is a seaside falls where the water that comes from Donghongcheon Stream of Seogwipo plummets into the sea. The splendid view of the falls alongside the southern coast of Jeju with a topography of vertically hexagonal columnar joints draws out exclamations of admiration. The beauty of the falls can be enjoyed up close at the beach. The site is where Xu Fu (known as Seo Bok in Korean), a court sorcerer during the Qin Dynasty China, was sent by Qin Shi Huang to look for the elixir of life. It is said that he carved a phrase '徐不過此' ('Xu Fu was here') on the wall of the falls before returning to China. Seogwipo was named after this story. In 2003, Seobok Exhibition Hall opened.

☎ +82-64-760-6341 🌐 <http://www.jejutour.go.kr>
 📍 36 Chilsimni-ro, 214beon-gil, Seogwipo-si, Jeju-do
 🕒 08:30-18:00 (variable depending on sunrise and sunset hours), open throughout the year 👤 Adults 2,000 won (Group Tourists 1,600 won); Teenagers/Soldiers/Children 1,000 won (Group Tourists 600 won)
 * A discount is applied for a group of 10 or more.

⑤ Lee Jung Seop Street, once a shelter for the gifted painter

Lee Jung-seop is a famous Korean painter (1916-1956). Lee Jung Seop Street is decorated with his works and stories, and was designed to commemorate the artist who took refuge in Seogwipo with his family during the Korean War of 1950. At the opposite end of the street stands the Lee Jung Seop Art Museum and a shabby thatched-roof house where he lived with his Japanese wife and two sons. They stayed in a cramped room of the house for a year. With the sea, the beach, crabs and his children as his themes, he depicted the happy moments of his life with his family on the canvas. After he left Seogwipo, he parted with his family and lived the rest of his life longing for them. The museum displays his works created during his stay in Seogwipo and his heartfelt letters for his family, among other things.

Lee Jung Seop Art Museum ☎ +82-64-733-3555 🌐 <http://jslee.seogwipo.go.kr> 📍 27-3 Leejungseop-ro, Seogwipo-si, Jeju-do 🕒 Oct-Jun 09:00-18:00; Jul-Sep 09:00-20:00; closed on Mondays, New Year's Day, Lunar New Year's Day, and Chuseok (Korean Thanksgiving Day)
 👤 Adults 1,000 won (Group Tourists 700 won); Teenagers 500 won (Group Tourists 300 won); Children 300 won (Group Tourists 200 won) * A discount is applied for a group of 10 or more.



Oedolgae Rock, a filming site of the famous Korean drama, Dae Jang Geum

Oedolgae, which means a lonely stone, is a rock standing in the southern sea of Jeju. The rock, measuring 20 m in height and 7-10 m in width, was created after basalt from a volcanic eruption was eroded by waves. The legend has it that an old woman turned into the rock while she was waiting for her husband who went out to the sea for fishing. The spectacular view of the rock can be enjoyed from the walk path above the coastal cliff on the opposite side of the rock. The path is part of Jeju Olle Trail Course 7. Oedolgae Rock is known as a filming site of globally popular Korean drama, *Dae Jang Geum*, attracting many tourists.

☎ +82-64-760-3192 🌐 <http://www.jejutour.go.kr> 📍 Namseongjung-ro, Seogwipo-si, Jeju-do 🕒 Not limited 🆓 Free



TIPS FOR TRAVELING IN JEJU

UNESCO Sites in Jeju

World Natural Heritages / Listed in 2007

Hallasan Natural Reserve, Seongsan Ilchulbong Tuff Cone, Geomunoreum Lava Tube System, etc. 10% of the total area of Jeju was listed a World Natural Heritage under the names, Jeju Volcanic Island and Lava Tubes

Global Geoparks / Listed in 2010

Hallasan Mountain, Manjanggul Cave, Seongsan Ilchulbong Tuff Cone, Shell Fossils on Seogwipo Layer, Cheonjijyeon Falls, Columnar Joints along Daepo Coast, Sanbangsan Mountain, Yongmeori Beach, Suwolbong Peak, Udo Island, Biyangdo Island, Seonheul Gotjawal Forest

Biosphere Reserves / Listed in 2002

Hallasan National Park, Yeongcheon Stream and Hyodoncheon Stream designated as a Natural Monument (Natural Reserve), Munseom Island, Seopseom Island and Beomseom Island (annexed islands)

For details about UNESCO-designated sites, visit Jeju World Natural Heritage Center in Seonheul-ri of Jocheon-eup.

<http://wnhcenter.jeju.go.kr>

Tamla, a mysterious island full of legends

The old name of Jeju is Tamla. Tamla was the first ancient kingdom in Jeju, and interesting stories about the creation of the island and the kingdom have been passed on to date. According to the 'Seolmundae Halmang' story, a strong tall goddess of the land, named Seolmundae Halmang (halmang means an old woman), created the island by putting soil in her skirt and pouring it down to the sea. The peak of the accumulated soil became Hallasan Mountain, and the soil that fell through the holes of the skirt became parasitic volcanoes. Seolmundae Halmang, the symbol of abundance, gave the land to the people of Tamla. Her hair grew to become grass and trees, and her strong stream of urine fed seaweed and the sea creatures growing in the sea in abundance. Haenyeo, or women divers of Jeju, are also known to have originated from then. People then established the Tamla Kingdom, and the myth of its foundation can be found in the 'Samseong-hyeol' legend. About 4,300 years ago, three human gods rose from holes in the ground. While they were making a living hunting, they married three princesses who came from Byeongnangjuk to Tamla carrying with them the seeds of five grains, a calf, and a foal, and founded Tamla Kingdom. The holes are the samseong-hyeol (located in Jeju-si), and the three human gods are the progenitors of the three most common clans, Go, Bu and Yang, of the island. There are many more mysterious stories that have been handed down to date, so Jeju is called the island of legends.

Explore the beautiful scenery of the island through Jeju Olle Trail

Jeju is especially popular among hikers because of the Olle Trail. 'Olle' is a local dialect referring to a small alley between streets and homes. The Olle Trail paths began developing in the mid-2000s to allow visitors to experience the nature and lives of Jeju, such as stone fences, forests and fields, coasts, parasitic volcanoes, villages and markets. The Olle Trail consists of 26 courses that are linked all around the island. Each course stretches 10-30 km long, and one can follow the ribbons and guideposts named, 'ganse,' installed along the course to find directions. Visitors can feel a sense of comfort and emotional healing while walking the paths at their own pace instead of trying to keep pace with others. They can also put stamps on an Olle Passport at the arrival and departure points to keep as a souvenir. The international Jeju Olle Walking Festival is held every fall.

<http://www.jejuolle.org>

Climb Hallasan Mountain if time allows!

At the peak of Hallasan Mountain sits Baengnokdam Crater Lake, which has a legend about a white deer living in the crater. On a sunny day, one can enjoy a panoramic view of the blue sea and Jeju island from the summit.

Activities to create special memories with your family

Visitors can participate in activity programs to experience the harvesting of tangerines during the winter starting from November as well as the 'haenyeo' (female divers) culture from spring to fall.

THINGS TO DO IN JEJU

WHAT TO EAT

GRILLED BLACK PORK

In Jeju, Korean native black pigs are commonly raised. Black pigs are small in size but produce high-quality meat and have a great taste. There are a number of grilled black pork restaurants all around the island, especially in the Chilseong-ro and Nohyeong-dong areas in Jeju-si, the city center and Jungmun Tourist Complex in Seogwipo-si.



SEAFOOD STEW IN A HOT POT

This is a hot stew boiled with fresh local seafood and soybean paste. It is fun tasting various kinds of seafood, such as abalone, ear shell, red-banded lobsters, and top shell, out of the hot soup, which is savory and flavorful. Seafood stew is served at seafood stew restaurants or local cuisine restaurants.



GRILLED RED TILEFISH

Red tilefish is a species of tilefish (Perciformes: Malacanthidae), which normally measures 30-50 cm long. It is mostly caught off the coast of Jeju. Grilled red tilefish is one of the local specialties of the island. Red tilefish is cut in half and dried before it is grilled. Red tilefish can be also enjoyed as raw fish or used in other dishes, such as seaweed soup. Grilled red tilefish is offered at local cuisine restaurants in Jeju.



THINGS TO BUY

GAROT



Garot refers to persimmon-dyed clothes which is made by crushing unripe persimmons and dyeing fabric with the juice to make clothes. Normally, persimmons are picked in July or August, and cotton cloth is dyed with persimmon juice. Persimmon-dyed clothes are highly breathable and waterproof, which is good for managing sweat. People in Jeju used to wear it as work uniform or casual clothes. Recently, garot has been commercialized into various outfits and small items.

GREEN TEA



The average annual temperature of Jeju is over 15°C and the annual precipitation is over 1800 mm, which is the ideal environment for tea growing. Jeju's green tea is grown on volcanic soil, which is rich in organic matter, and with volcanic bedrock water, so it gives a clean and deep flavor. Osulloc Tea Museum and Jeju Dawon (Green Tea Field) offer visitors a chance to enjoy the scenery of green tea plantation and buy green tea products.

TANGERINE PRODUCTS



Tangerine is one of the specialty fruits of Jeju. There are various kinds of tangerine products including tangerine extract juice, dried tangerine, tangerine chocolate, and tangerine vitamin, which can be bought at large supermarkets in Jeju-si, Dongmun Traditional Market, and Seogwipo Everyday Olle Market, among other places.



BUSAN

WELCOME TO BUSAN, A CITY FULL OF VITALITY!

Busan is a major international trade center in Korea. As a port city, Busan became the 2nd largest city in the country after the 1950 Korean War thanks to Busan Port, which opened in 1876. Busan Port served as a gate for war supplies, a temporary capital of the country and a new hometown for war refugees. In this regard, the city holds a significant part in the modern history of Korea. As a center of the Southeast Maritime Industrial Region covering from Pohang to Yeosu, Busan played a significant role in the rapid development of the country in the late 20th century. Seagulls and camellia are the symbols

of the 765.94 km² city with the population of 3.55 million. Busan is full of vitality. With the ports and the industrial complex that are busy 24 hours a day and fish markets that open at dawn, visitors can feel the liveliness of those who live in Busan who were resilient through difficult times. Busan is also a city of youth, as well as the host city of an international film festival attended by people world-wide. You can also enjoy water leisure activities in the sea. A wonderful day of revitalization in Busan is waiting for you. Welcome to Busan Port!

BUSAN PORT

- Opened in 1876, Busan Port is a major port in the country.
- The cruise route was first launched in April 2007, and the port accommodates 2 million tourists annually.
- The port continuously improves its immigration facilities as well as its services in the cruise passenger terminal.
- A new international cruise passenger terminal opened in 2015 for the improvement of tour and shopping facilities.
- The port plays a significant role as a major port connecting the country and the world.

Pier (berth) Code	Busan International Passenger Terminal		Gamman Pier (Cargo Pier)	
	#1	#2	#13, 14	-
Berthing Capacity	100,000 GT	30,000 GT	100,000 GT	200,000 GT
Quay Length	360 m	234 m	480 m	490 m
Quay Width	30 m	30 m	20m	60 m
Water Depth (mean)	12 m	9 m	9 m	15 m
Tidal Range				1.5 m
Website	http://www.busanpa.com			

INCENTIVES

- Welcome and farewell events for all cruise ships that enter Busan Port
Special welcome events for cruise ships that enter Busan Port for the first time, cruise ships that stay one night at the port and those that enter the port during the Golden Week (May) of Japan and National Day (October) of China
- Provide support for 20% of the port charges to local agencies that included 2 or more tourist spots in Busan in their travel course
- 30% off of port charges for Busan Port, including port dues and dockage

CONTACT

- Busan Port Authority
Address 122 Daegyo-ro, Jung-gu, Busan **Phone** +82-51-999-3122 **E-mail** jwchoi@busanpa.com



THEME

A

TRAVELING IN BUSAN, A MARINE CITY

If you want to enjoy special seascapes in the port city, visit the north side of Busan along the coast where you can escape the bustle of the port or the noise of the city and delight in the serenity of the sea. If you have the chance, enjoy marine leisure sports like yachting and water skiing. You will be fascinated by the charm of Busan on your first day in the marine city.

TRAVELING IN BUSAN, A MARINE CITY TOUR COURSE 1

Busan Port → ① Haedong Yonggungsa Temple → ② Dongbaekseom Island → ③ The Bay 101 → Busan Port



TRAVELING IN BUSAN, A MARINE CITY TOUR COURSE 2

Busan Port → ④ Igidae → ② Dongbaekseom Island → Busan Port

5 hours required



① **Haedong Yonggungsa Temple, where one's wholehearted prayers come true**

Unlike most Buddhist temples that are usually on a mountain, Haedong Yonggungsa Temple sits on a coast facing the blue sea, making the temple special. Built in 1376 by the great Buddhist teacher known as Naong during the Goryeo Dynasty, the temple prides itself on the Ilchulam (Sun-rise Rock) where visitors can see the sun first rise in Korea, as well as a seated Ksitigarbha Bodhisattva, and 10 m-high the Great Seawater Goddess Buddha, which faces the sea with a gentle smile on its face. A legend says that you can conceive if you wish upon the seated Maitreya in the Mireukjeon Hall next to the Daeungjeon Hall, and that one wish, if you pray with your whole heart, will come true.

☎ +82-51-722-7744 🌐 <http://www.yongkungsas.or.kr> 📍 86 Yonggung-gil, Gijang-eup, Gijang-gun, Busan 🕒 From 05:00 to sunset 🆓 Free



② **Dongbaekseom Island, where red camellia petals cover the ground like a red carpet in spring**

Dongbaekseom Island, which is on the west side of Haeundae Beach, is beautiful in spring when camellia flowers are in full bloom. In spring, it is quite romantic to take a walk along pine trees and camellia trees with camellia petals falling on your head. Although Dongbaekseom Island is originally an island, it got connected to a beach after a lengthy process of sedimentation. Haeundae is prominently associated with Choi Chi-won, a Confucian scholar in the Silla Kingdom. His statue and monument can be seen at Dongbaek Park on the island. At the edge of the island sits the Nuri-maru APEC House, which is also part of the Galmaetgil Course 2, a walking trail when travelling in Busan.

☎ +82-51-749-7621 📍 99 Dongbaek-ro, Haeundae-gu, Busan 🕒 Not limited 🆓 Free

③ **The Bay 101, where you can enjoy a romantic yacht tour in the sea in front of Haeundae**

The Bay 101, located at the entrance of Dongbaekseom Island, is a marine leisure complex that has berthing facilities for 50 units of marine leisure equipment, like yachts, boats and jet-skis. There is an exhibition hall, a seminar room, restaurants, a coffee shop, and a shopping facility. Among others, the yacht club has the largest yacht in the country, a super speed jet boat that can be instantaneously rotated 360 degrees, and a semi-submarine boat that can explore the clear waters of Dongbaekseom Island, which are best facilities in Korea. There are various programs and equipment that will help you enjoy exciting marine leisure activities: a public tour available at an affordable price, a sunset tour that you can enjoy with a splendid nightscape, and banana boat or peanut boat sailing, just to name a few.

☎ +82-51-726-8888 (The Bay 101); +82-51-726-8855 (Yacht Club) 🌐 <http://www.thebay101.com> (The Bay 101) 📍 52 Dongbaek-ro, Haeundae-gu, Busan 🕒 Depends on the program 🆓 Depends on the program



④ **Enjoy the thrill of sky-walking in Igidae**

Igidae is recommended if you want to see the wonderful landscape of Busan along the sea. Igidae, which was designated as an urban natural park, is part of Galmaetgil, an ecological trekking course. The coastal walk created along the seashore cliffs offers a magnificent view. From the Oryukdo Sunrise Park, you can see the wonderful view of mysterious Oryukdo Island, as well as the high-rise buildings in Haeundae beyond the Gwangandaegyo Bridge. The Skywalk at Igidae Park is perfect for a stroll. You can see the sea and cliffs below the glass floor of the bridge, which makes you feel like you are walking over the sea as the skywalk is 30 m high from the sea.

☎ +82-51-607-4122 🌐 <http://tour.busan.go.kr> 📍 105-20 Igidaegongwon-ro, Nam-gu, Busan 🕒 Not limited 🆓 Free

OTHER TOURIST ATTRACTIONS

Haeundae Dalmaji-gil Road, a Montmartre Hill in Busan

The 8 km-coastal road located on the slope of Wausan Mountain between Haeundae Beach and Songjeong Beach boasts of beautiful cherry blossoms and pine trees. Once known as a driving course, the road became popular among visitors who wanted to enjoy its romantic view at the cafes, galleries and restaurants that opened along the road. The oceanic view from Haewoljeong located on top of the slope is quite beautiful. On a clear day, you can faintly see Tsushima Island across the sea. Be sure you include Dalmaji-gil in the travel route when you visit Centum City.

☎ +82-51-749-5700 (Haeundae Tourist Information Center) 📍 Areas around Dalmaji-gil, Haeundae-gu, Busan



B

FOLLOW THE TRACES OF HISTORY

Due to its geographical location close to Japan, Busan has several historic places related to Japan. Follow the historic traces left by Japan in Busan, such as the Imjinwaeran War in the 16th century, exchanges with Japan from the 17th to 19th century, and the exploitation and compulsory mobilization of labor in the early 20th century.



B FOLLOW THE TRACES OF HISTORY TOUR COURSE 1

- Busan Port → ① Beomeosa Temple →
- ② Bokcheon Museum →
- ③ The UN Memorial Cemetery → Busan Port

🕒 6 hours required

B FOLLOW THE TRACES OF HISTORY TOUR COURSE 2

- Busan Port → ④ The Busan Modern History Museum →
- ⑤ Nampo-dong and Yongdusan Park →
- ⑥ Bosu-dong Book Street → Busan Port

🕒 7 hours required

① Beomeosa Temple - Take a load off your mind in the Wisteria Woods

Located far off from the sea, Beomeosa Temple was built about 1,300 years ago (678 A.D.) by monk Ui-sang on Geumjeongsan Mountain, which has a legend that a golden fish came from the sky and played in a well. At that time, Busan was part of the Silla Kingdom, which mainly occupied the southeast region of the peninsula. Look around the temple in the deep green woods and smell the scents of the forest and incense burning in the temple to relax your mind. Especially, Beomeosa Temple is an ideal place to enjoy the beautiful landscape and the wonderful scents of wisteria flowers in the wisteria habitat during the blooming season. Be sure to visit Seongbo Museum where precious relics of the Korean Buddhism are displayed. Furthermore, Beomeosa Temple is well-known for its temple stay program, which is recommended for those who want to stay in the mountain temple and to cultivate their minds in the surrounding nature. You can also learn about traditional Korean teas and the tea ceremony from a monk as part of the temple stay.

☎ +82-51-508-3122 ☎ <http://www.beomeo.kr> 📍 250 Beomeosa-ro, Geumjeong-gu, Busan 🕒 Not limited. 09:00-17:00 for Seongbo Museum. closed on Mondays, Lunar New Year's Day and Chuseok (Korean Thanksgiving Day) 🆓 Free



② Bokcheon Museum, a place to experience the culture of Gaya that thrived 1,500 years ago

Until the sixth century A.D., Busan was part of Gaya, an ancient Kingdom in Korea. An ancient burial ground of the Gaya Kingdom remains in Dongnae-gu, which is well-known for its hot springs. Items excavated from the ground are displayed in Bokcheon Museum. It is said the ancient tomb was for the ruling class that existed before the sixth century A.D., based on which we can assume the prosperity of the Gaya Dynasty. The museum exhibits various kinds of earthenware, ironware, armors and accessories excavated from the ancient burial ground in Bokcheon-dong. Do not forget to take a walk in the park outside the museum. A space on a small hill surrounded by short trees is where the relics were excavated.

☎ +82-51-554-4263-4 ☎ <http://bcmuseum.busan.go.kr>
📍 63 Bokcheon-ro, Dongnae-gu, Busan 🕒 09:00-20:00, closed on New Year's Day and Mondays 🆓 Free



③ The UN Memorial Cemetery, the only cemetery for UN Forces in the world

The UN Memorial Cemetery in Korea honors UN soldiers who were killed in battle during the Korean War to defend freedom and peace. About 2,300 UN soldiers who died near Busan are buried in the park. The territory of South Korea, except for Busan, was once occupied by the North Korean army as Russia and China joined forces with the communist regime that invaded South Korea in 1950. What saved South Korea then was the UN Forces that entered the war in 1951. Thanks to soldiers from 16 countries, medical aid from 5 countries and material support from 39 countries, the South Korean government could restore Seoul and stop the war with the current truce line, rather than the 38th parallel of latitude. Near the main cemetery area, the UN Sculpture Park displays sculptures created by artists under the theme of "Independence, Peace and Unification." Peace Park has around 30,000 trees including camellia and pine trees, making the areas an ideal for a walk.

☎ +82-51-625-0625 ☎ <http://www.unmck.or.kr>
📍 93 UN pyeonghwa-ro, Nam-gu, Busan 🕒 Not limited 🆓 Free

④ The Busan Modern History Museum, where you can witness the modern history of Busan

The Busan Modern History Museum opened in 2003 in a building that was constructed in 1929 during the Japanese colonial era. The museum attracts the citizens of Busan and tourists with around 200 artifacts, videos and mockups that show the modern history of Busan. In 2 exhibition halls, you can see what the city looked like when Busan port was opened and how it has changed. Do not forget to visit a section that replicated a street of Busan's past. Look around the street with mockups of a tram, a laundry shop, a brewery, a furniture store, etc. of a former time, and you will be able to feel as if you are in that era.

☎ +82-51-253-3845 ☎ <http://www.busan.go.kr/museum>
📍 104 Daecheong-ro, Jung-gu, Busan 🕒 09:00-18:00. 09:00-20:00 every last Wednesday of the month, closed on Mondays and New Year's Day 🆓 Free



⑤ Nampo-dong and Yongdusan Park, where the charm of old Busan lingers

Before the rise of new shopping districts in Haeundae and Seomyeon, Nampo-dong and Gwangbok-dong near Yongdusan Mountain were the main shopping areas in Busan. Called a "mecca for shopping" in Busan, the district is full of shops that sell clothes, accessories and cosmetics and well-known restaurants. The Busan International Film Festival used to be held in Nampo-dong where many theaters are located, in the early period of the festival. Visitors to Yongdusan Park can use an escalator in Nampo-dong that goes up to the park. At the center of the park, which is a resting place for people of Busan, is the Busan Tower where visitors can view the entire city in one sweep.

☎ +82-51-860-7820, +82-51-257-9771 (Busan Tower Guide) ☎ <http://yongdusanpark.bisco.or.kr> (Yongdusan Park), <http://www.busantower.co.kr> (Busan Tower) 📍 37-55 Yongdusan-gil, Jung-gu, Busan 🕒 Not limited for the park; 09:00-22:00 for Busan Tower (open all year round) 🆓 Park- Free; Busan Tower- Adults 5,000 won; Teenagers/Children 3,000 won



⑥ Bosu-dong Book Street, where you can find "treasures" that have survived the test of time

Bosu-dong Book Street is well-known in Busan for selling used books. Opened in the 1950s, stores on the street are full of old books that show the traces of time. In the 1960s and 1970s, students in Busan used to sell their used books here to buy other books they needed. All kinds of books including novels, dictionaries, fairy tale books, comic books, etc. can be found here. At an old small mom-and-pop store, you can buy candy and snacks that students used to buy at a cheap price. After the bookstores are closed, you can find a whole different attractiveness of this area. Well-known graffiti artists in Korea painted the rolling shutters of these bookstores with themes such as dream, youth, freedom, etc. You can also visit an alley next to the book street to enjoy colorful murals.

📍 8 Chaekbanggolmok-gil, Jung-gu, Busan 🕒 Depends on each store.



OTHER TOURIST ATTRACTIONS

Eulsukdo Island, a world-renowned migration site for seasonal birds

Eulsukdo Island, a 'paradise for birds', is located in the lower Nakdong-gang River estuary, which is west of Busan. The island near the Nakdonggang River delta is an ideal place for seasonal birds to stay thanks to an abundance of fish for birds to feed upon, shallow waters and wide mud flats. Swans, great cormorants, rapacious birds like kites, and Steller's sea eagles stay there during winter. If you are lucky, you can see the magnificent view of birds take to the air together.

Nakdong Estuary Eco Center on Eulsukdo Island ☎ +82-51-209-2000 ☎ <http://wetland.busan.go.kr> 📍 1240 Nakdongnam-ro, Saha-gu, Busan 🕒 09:00-18:00, closed on Mondays and New Year's Day 🆓 Free



C CULTURAL EXPERIENCE IN BUSAN

If you want to experience real Busan, experience the culture of the city. You will be able to taste the living culture of Busan at markets in the city. Cultural spaces in the city are full of unique and fun things to see and enjoy. Be sure to visit places where one can see the lives of Busan citizens rather than tourist attractions to enjoy the unique culture of Busan.



C CULTURAL EXPERIENCE IN BUSAN TOUR COURSE 1

Busan Port → ① Seomyeon Medical Street → ② Shinsegae Centum City → ③ Lotte Premium Outlet → Busan Port  7 hours required



C CULTURAL EXPERIENCE IN BUSAN TOUR COURSE 2

Busan Port → ④ Taejongdae → Jagalchi Market → ⑤ Gamcheon Culture Village → Busan Port  7 hours required



① Seomyeon Medical Street, the center of medical tourism in Busan

Near Seomyeon Station, a transferring station for Busan subway line 1 and 2, is the largest medical block in Korea where you can enjoy medical services and beauty treatments in hospitals, pharmacies, nail art shops and beauty salons. Seomyeon Medical Street is a popular spot for those who visit Korea for medical tourism. Seomyeon is also a popular shopping center for the young in Busan thanks to the Lotte Department Store, hotels, and a duty-free shop in the area. There are also many specialized streets in the district, such as a "food street", "youth street," and "hagwon (private institute) street". It's fun to walk along a "gold street" which is packed with jewelry stores and the back alley where you can find many street food vendors selling tteok-bokki (stir-fried rice cake), fish cake and other snacks.

☎ +82-51-605-6021 ~3 <http://www.smsmedtour.go.kr>
 📍 Areas around Hwanggyeong-daero 8beon-gil, Busanjin-gu, Busan
 ⌚ Not limited. Operating Hours of hospitals are usually 09:00-18:00

②

Shinsegae Centum City, the largest department store registered in the Guinness Book of World Records

An impressive place to visit in Busan, Shinsegae Centum City is the largest department store in the world with 14 floors above ground and 2 basement floors on a 293,906.8 m² total ground area. Centum City is a shopping resort complex with an ice rink, a theater, Aqua Land, a bookstore, a concert hall, and a gallery, as well as the department store. With 21 luxury stores and 600 famous brand stores, the complex is a key shopping area in Busan.

☎ +82-1588-1234 <http://www.shinsegae.com>
 📍 35 Centum nam-daero, Haeundae-gu, Busan ⌚ 10:30-20:00, Restaurants: 11:00-21:30



③ Lotte Premium Outlet, a shopping mall complex designed in Santorini-style

Located in Dong Busan Tourist Complex in Gijang-gun, with a premium outlet, a shopping mall, a supermarket, and a theater, Lotte Premium Outlet has the largest sales space in the country. Designed in the style of Santorini, a Greek city, the outlet has a 55 m lighthouse observatory, Santorini Fountain Plaza, a rooftop garden, Napalkkot Tteurak (Morning Glory Garden), which all create a pleasant atmosphere for shopping. Visitors can do their one-stop shopping at this mall, as it has a variety of stores ranging from foreign fashion brand stores, leisure/sports item stores, multi-cosmetic brand shops, showrooms for new designers to local products of Busan.

☎ +82-51-901-2500 <http://store.lotteshopping.com> 📍 147 Gijanghaean-ro Gijang-eup, Gijang-gun, Busan ⌚ Nov-Feb Weekdays 10:30-20:30; Weekends 10:30-21:00; Mar-Oct 10:30-21:00

④

Taejongdae, a site with magnificent scenery and a legend of a Taoist hermit

Taejongdae boasts a picturesque view of steep cliffs on the seaside and the deep blue sea. It was once used as an archery field for kings during the Silla Dynasty. The place was also called "Sinseondae," which means a Taoist hermit's cliff, due to a legend that a Taoist hermit used to live here. The stairs from Taejongdae to the beach will lead you to Pebble Beach where you can find a seafood store. You can also enjoy the stunning view of the cliff on a cruise ship.

☎ +82-51-405-2004 <http://taejongdae.bisco.or.kr> 📍 24 Jeonmang-ro, Yeongdo-gu, Busan ⌚ 04:00-24:00 🆓 Free



⑤

Gamcheon Culture Village, Korea's Machu Picchu

Known as the Machu Picchu of Busan, Gamcheon Culture Village is full of pastel-colored small cubicle homes climbing up the hillsides from the sea below. The village's narrow alleys wind their way through the homes, yielding a picturesque view at every turn. While walking along the alleys decorated with mural paintings and sculptures, you can also see diligent people, who are not necessarily well off, living in Gamcheon-dong.

☎ +82-70-4219-5556 <http://www.gamcheon.or.kr> 📍 Haneul-Maru, 177-11 Gamnae 2(i)-ro, Saha-gu, Busan



OTHER TOURIST ATTRACTIONS



Diorama World, where you can travel the world with a small train

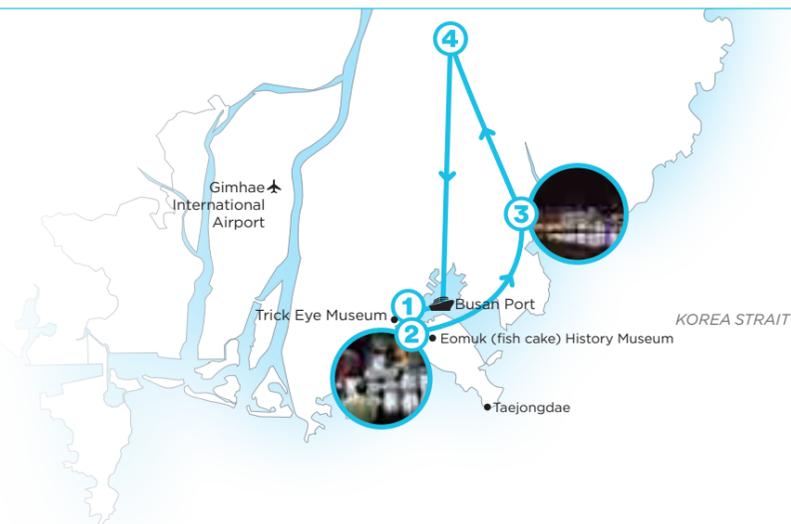
Diorama means a scene reproduced with miniature objects, figures, etc. Visitors to Diorama World can have a fun time with miniature trains. Opened in 2015, Diorama World features 27 themes based on world cultural heritage sites, landmarks of Busan, a scene from an SF film, historic moments, etc. with a railway as a main theme. The scale and content of Diorama World surpass those of the Wonderland in Germany and Hara Model Railway Museum in Japan, which are well-known international miniature exhibitions. Visit UNESCO World Heritage sites, the Seven Wonders of the World, the colossal statue of Jesus Christ at the top of Rio de Janeiro, etc. via a miniature train. This whole world of miniatures, which includes figures, houses, trees, animals, etc. created by a delicate touch, is full of wonders.

☎ +82-1577-7600 📍 20 Centum seo-ro, Haeundae-gu, Busan ⌚ 10:00-19:00, closed every first Friday of the month
 👤 Adults 12,000 won (Group Tourists 10,000 won); Teenagers/Children 10,000 won (Group Tourists 8,000 won)

D A TRIP TO MEET DELICIOUS BUSAN

Since Busan is a port city, seafood will be the first thing that comes to your mind when you think about what to eat in the city. But you can find a variety of food in Busan, just like the variety of tourist attractions in the city: pork and rice soup made with rich pork bone broth, spicy and sour wheat noodles, fresh sliced raw fish, black goat dishes with unique flavors, and quality dried seafood. Many local delicacies of Busan await you.

Busan Port → ① Gukje Market → ② Jagalchi Market → ③ Gwangalli Beach & Millak Raw Fish Town → ④ Geumjeongsanseong Village Food Town → Busan Port



7 hours required



① Gukje Market, the largest market in Busan where all kinds of items are sold

After the Japanese Colonial era in 1945, a market was created by Japanese who were trying to sell war materials and return to Japan. The current Gukje Market was formed by Koreans who returned to their hometown after the restoration of the national independence. With the outbreak of the Korean War in 1950, war refugees moved to Busan, and many of them started a business in the market for their living. The size of the market grew with the distribution of aid goods, relief items, and military supplies during the war, and the market later developed into a retail and wholesale market selling various items including machinery, tools, electric goods, kitchen items, and clothes. The Eatery Alley on Arirang Street catches the eye of visitors to the market. With more than 60 years of history, this food street is crowded with people sitting on small chairs and eating Chungmu-style gimbap, spicy glass noodles and Korean sausage called sundae.

☎ +82-51-245-7389 🌐 <http://tour.bsjunggu.go.kr> 📍 Gukjesijang 1 (1-fil-gil, Jung-gu, Busan) 🕒 09:00-20:00, closed every 1st and 3rd Sunday of each month

②

Jagalchi Market, where tenacious women of Busan make a living

As the largest seafood market in Korea, Jagalchi Market sits on the seashore across Nampo-dong, the old downtown of the city. Many women among the refugees who came to Busan during the Korea War started a business selling fish near ports where many fishing boats enter. This tradition is still alive, which explains why there are many women selling fish in the market. Visitors can choose fresh fish on the 1st floor of the main tower in the market and eat sliced raw fish at a restaurant on the 2nd floor. Feel the lively atmosphere of the market where merchants sell fish in wooden crates along the road. In addition to sliced raw fish, a grilled fish set menu as well as grilled hagfish is a local delicacy that you should try in the city.

☎ +82-51-713-8000 🌐 <http://jagalchimarket.bisco.or.kr>
📍 52 Jagalchihaean-ro, Jung-gu, Busan 🕒 02:00-22:00



③

Enjoy fresh sliced raw fish on a beautiful beach! Gwangalli Beach & Millak Raw Fish Town

Gwangalli Beach, which is located on the west of Haeundae Beach, is one of the major tourist attractions in the port city. With an array of romantic cafes and restaurants along Gwangalli Beach, it is a popular destination among the young. You can see Gwangandaegyo Bridge, which is Korea's largest double deck bridge built over the sea, from Gwangalli Beach. Thanks to the splendid lights of the bridge at night, the beach is also popular for its beautiful nightscape. Do not miss the opportunity to taste fresh sliced raw fish and seafood when you visit the beach. Located near Gwangalli Beach, Millak Raw Fish Town is full of vitality with a lot of people who want to taste fresh sliced raw fish and seafood. You can buy fish at the fish market on the first floor of the building, and either visit one of the raw fish restaurants in the building from the 2nd to 10th floor where the fish you chose will be sliced and served for an affordable price, or get the fish for takeout to enjoy on the beach.

☎ +82-51-610-4061, +82-51-757-3000 (Millak Raw Fish Town)
🌐 <http://tour.busan.go.kr> 📍 219 Gwanganhaebyeon-ro, Suyeong-gu, Busan (Gwangalli Beach), 1 Millaksubyeon-ro, Suyeong-gu, Busan (Millak Raw Fish Town) 🕒 09:00-02:00 (Millak Raw Fish Town) 🆓 Free

④

Geumjeongsanseong Village Food Town, the home of black goat bulgogi that has a 30-year old history and Sanseong Tosanju, a local specialty makgeolli

Geumjeongsanseong Village is surrounded by the ridge of Guemjeongsan Mountain (500-600 m above sea level). With fresh air and superb scenery, the village is a popular destination among mountain climbers. The village is especially popular as a food town where you can enjoy black goat bulgogi that has a 30-year old history as well as traditional makgeolli (cloudy rice wine) called Sanseong Tosanju. There are around 100 various restaurants in the food town. Black goat bulgogi is made with black goats that were raised in a pasture with a clean, unpolluted environment. Black goat bulgogi boasts a rich flavor, as the meat is marinated with a sweet and spicy seasoning made with chopped onions, kiwi juice, red chili paste, soy sauce, etc. and grilled over charcoal. Sanseong Tosanju is a traditional makgeolli made with underground water from a depth of 182 m and has a delicate flavor and a savory taste. The black goat bulgogi and the local makgeolli are a popular combination since they taste wonderful when eaten together.

☎ +82-51-518-0014 📍 2 Ttanggok-gil, Geumjeong-gu, Busan 🕒 Depends on each restaurant

OTHER TOURIST ATTRACTIONS



Eomuk (fish cake) History Museum, where you can enjoy and experience the local specialty of Busan

Located along the seaside, Busan has many manufacturers of fish cake made with fresh fish. Known as the oldest fish cake manufacturer, Samjin Eomuk opened the Samjin Eomuk History Museum in Yeongdo in 2014. An old fish-cake factory that had been in operation for 3 generations was remodeled to make this museum, which consists of a fish cake café on the 1st floor and a fish cake exhibition hall and an experience center on the 2nd floor. You can taste and enjoy Busan fish cake here. Goraesa Eomuk, which was established in 1963, also runs an experience center in Haeundae. Samjin Eomuk History Museum is not far from Busan International Cruise Terminal, and Goraesa Eomuk is close to Haeundae beach, which you can consider when scheduling. Reservations are required for experience programs.

Samjin Eomuk History Museum ☎ +82-51-412-5468 🌐 <http://cafe.naver.com/samjinfood> 📍 36 Taejong-ro 99beon-gil, Yeongdo-gu, Busan 🕒 09:00-18:00; The experience program starts at 10:00, 13:30 and 15:30
Goraesa Eomuk ☎ +82-1577-0676 🌐 <http://goraesa.com> 📍 Jungang-daero, 769beon-gil, Busanjin-gu, Busan 🕒 07:00-19:00, the experience program starts at 10:00, 13:30 and 15:30.



Trick Eye Museum, a fun space with optical illusions

How much can you trust your own eyes? The Trick Eye Museum is full of paintings created with technologies that give viewers a chance to see 2D art pieces in 3D. Unlike other museums where you simply view paintings, you can actually become part of the paintings. You can pose in front of a painting to make it look as if you are part of the original work. If you want to take some fun pictures that will last long in your memory, visit the Trick Eye Museum where you can touch paintings and enjoy the fun of becoming part of paintings. Be sure to include Gukje market, BIFF plaza and Nampo-dong in this travel route as well.

☎ +82-51-557-1577 🌐 <http://trickeye.com/busan> 📍 9F Nampo Plaza, 20 BIFF gwangjang-ro, Jung-gu, Busan 🕒 10:00-21:00
👤 Adults 10,000 won (Group Tourists 8,000 won); Teenagers/Children 8,000 won (Group Tourists 6,000 won). * Group discount will be applied to a group of 20 or more.

TIPS FOR TRAVELING IN BUSAN

Busan City Tour

You can choose from the 2 types of buses currently in operation: BUTI buses that circle around Haeundae and JUMBO buses for a trip to Taejongdae.

BUTI Bus

You can buy a one-day pass to hop on and off the bus within the course throughout the day. You can also transfer to the other lines of the BUTI bus.

Adults 15,000 won; Teenagers/Children 8,000 won.
<http://www.citytourbusan.com>

- 1. Red Line (Busan Station ↔ Haeundae): double-deckers**
 Departs from Busan Station and stops at 14 stops including the UN Memorial Cemetery, Gwangalli, the Marine City, Haeundae and Centum City. You can also visit Busanhangdaegyo Bridge and Gwangandaegyo Bridge as part of the course.
- 2. Blue Line (Haeundae ↔ Yonggungsa Temple): single-deckers**
 Departs from Haeundae Beach and stops at 7 stops including Dalmaji-gil Road, Songjeong Beach, and Haedong Yonggungsa Temple, which are on the east side of Busan.
- 3. Green Line (Oryukdo Island ↔ Hwangnyeongsan Mountain): single-deckers**
 Departs from Yonghoman Bay Cruise Terminal and stops at 3 stops, including Oryukdo Island and Hwangnyeongsan Mountain, which are near Igidae.

JUMBO Bus

You can enjoy the beautiful view of Busan, a marine leisure city, on a JUMBO bus.

Adults 15,000 won; Teenagers/Children 8,000 won.
<http://www.jumbocitytour.com>

Busan Station (departure) → Yeongdodaegyo Bridge → Huinnyeoul Culture Village → Haneul Observatory → 75 Square → Taejongdae → National Maritime Museum → Oryukdo Island (halfway point) → Yonghoman Bay Cruise Terminal → Peace Park → Songdo Beach → BIFF Square in Nampo-dong → Jagalchi Market → Busan Station (arrival)

Busan Galmaetgil, a walkers' choice

Galmaetgil consists of 9 walking routes. Visitors can enjoy the seaside with beautiful seascapes and historic sites of the city on foot. Lengths of the routes are all different, ranging from 17.2 km to 42.1 km. If your schedule is not too tight, Route 2 (6-hour course at 18.3 km) that connects Moon Tan Road, Dongbaekseom Island, Gwangalli Beach, Igidae, and Oryukdo Island Cruise Quay is recommended.

<http://galmaetgil.busan.go.kr>



Enjoy festivals of Busan!

The Busan Fireworks Festival

Every October, the Busan Fireworks Festival is held on Gwangalli Beach, which is called a beach for the young. As an internationally well-known fireworks festival visited by more than one million visitors, the fireworks festival consists of a concert on the eve of the festival and a fireworks show. The magnificent view of fireworks in the night sky over the Gwangandaegyo Bridge that showcases splendid light will give you unforgettable memories.

<http://www.bff.or.kr>

Busan Biennale

Busan Biennale is an international art festival held for two months from September to November every even-numbered year. On an odd-numbered year, the Sea Art Festival is held on a beach in Busan.

<http://www.busanbiennale.org>

The Busan International Film Festival

The Busan International Film Festival is a major international film festival in Korea held early October every year. The event is held in the Busan Cinema Center in Wu-dong, Haeundae, the BIFF Village in Haeundae, and BEXCO. The festival is the largest movie festival in Asia joined by more than 300 films from around 80 countries in the world.

<http://www.biff.kr>



Recommended tourist spots for movie fans

- 1. Filming sites you saw in movies**
 Yeongdodaegyo Bridge and Jagalchi Market were filming sites for the movie, *Friend*; Sanghae Street in Choryang-dong for *Old Boy*; and Eulsukdo Island for *My Sassy Girl*.
- 2. You can see the hand prints of celebrities on the BIFF Square.**
- 3. Im Kwon Taek Film Museum of Dongseo University**
 +82-51-950-6549-50 <http://www.iktfilm.co.kr> 55 Centum jungang-ro, Haeundae-gu, Busan
 12:00-18:00 from Tuesday to Saturday, closed on Sunday, Monday and holidays Free



'The Queen's Banquet' at Busan National Gukak Center, an experience of the beauty of traditional culture in Korea in performance

The Queen's Banquet, a performance held in the Busan National Gukak Center, is recommended to those who are interested in the Korean traditional culture. The performance combines traditional dances and plays developed in Gyeongsang-do Province, a region located on the southeast area of Korea. Visitors can enjoy a wonderful performance based on traditional Korean arts and hologram technologies. From March 25, this exciting and fascinating performance will be held at a dedicated theater in Haeundae Grand Hotel at 20:00 on weekdays and 17:00 on weekends and holidays.

+82-51-811-0114 <http://busan.gukak.go.kr> 2 Gukak-ro, Busanjin-gu, Busan 20,000 won



One day trip to Gyeongju, the 1,000-year-old capital of the Silla Dynasty

Gyeongju, the 1,000-year old capital of Silla, is only a 1-hour drive from Busan. As the capital of Silla and Unified Silla, Gyeongju is full of cultural properties, which explains why the city is called a "large museum." A one-night-two-day trip is ideal, but you can enjoy and see many things on a one day trip if you schedule your trip well. There are many sites to visit like Cheomseongdae, the Gyeongju National Museum, Anapji Pond, Gweryeung Royal Tomb, Royal Tomb of King Munmu, Gameunsa Temple Site, Seokguram Grotto, and Bulguksa Temple, just to name a few. You can plan your schedule based on a theme that you want. Here are some recommended themes for travelling Gyeongju.

THEME 1

The beginning and the end of the 1,000-year-old history of Silla Kingdom

Najeong Well → Daereungwon Ancient Tombs → Cheomseongdae → Banwolseong Fortress → Gyeongju Donggung Palace and Wolji Pond → Bunhwangsa Temple → Hwangnyongsa Temple Site → Gyeongju Poseokjeonggi (Poseokjeong Pavilion)

THEME 2

Explore the history of Silla Dynasty under the moonlight

Gyeongju Donggung Palace and Wolji Pond → Banwolseong Fortress → Gyerim Forest → Cheomseongdae → Daereungwon Ancient Tombs → Ar-eas near Daereungwon Ancient Tombs (Noseo-ri Ancient Tombs, Nodong-ri Ancient Tombs)

THEME 3

Explore Buddhist art of Silla

Seated stone Buddha in Bulgok, Namsan Mountain → Images of Buddha carved on the rock in Tapgok, Namsan Mountain → Seated stone Buddha in Mireukgok, Namsan Mountain → Buddha carved on the rock in Borisa Temple → Dongseo 3-story Stone Pagodas in Namsan-dong, Gyeongju → Yeombulsa Temple site → Images of Buddha carved on the rock in Chilloam, Namsan Mountain → Image of Seated Buddha carved on the rock in Sinseonam, Namsan Mountain

THINGS TO DO IN BUSAN

WHAT TO EAT

PORK AND RICE SOUP

This pork and rice soup, which is made of boiled pork slices, rice and pork bone broth, is a local specialty food of Busan. To enjoy the soup better, put a little bit of salted shrimps and chopped garlic chives, which will add more flavor to the dish. In Busan, there are 'dwaeji gukbap (Korean word for pork and rice soup)' alleys in Beomil-dong in Dong-gu, Bujeon-dong in Jin-gu, and Seomyeon, where you can find many well-known restaurants that sell pork and rice soups.



WHEAT NOODLES

Wheat noodles are served in clear broth made with bones of beef, pork or chicken, which originated from cold buckwheat noodles (naengmyeon). During the Korean War, there were many war refugees in Busan, and wheat noodles, which were easier to find than buckwheat noodles at that time, were used to make naengmyeon. In addition to the wheat noodles served in cold broth, you can also enjoy wheat noodles served with spicy sauce.



DONGNAE GREEN ONION PANCAKE

A local dish of Busan, and especially a specialty of Dongnae, Busan, green onion pancake is made of green onions and an assortment of seafood, which are put on a hot iron pan. Thin rice flour batter is poured over them to be pan-fried. Nowadays, wheat flour is commonly used instead of rice flour. Eating this green onion pancake after a spa in Dongnae is perfect.



THINGS TO BUY

BUSAN EOMUK (FISH CAKE)



To make fish cake, fish fillet is ground and steamed, grilled or fried. Busan is a port city where it is easy to buy fresh fish, and fish cake in Busan is made with more fish when compared to ordinary fish cake products, which is why fish cake in Busan has chewier and more savory tastes. In addition to the previously explained fish cake museum and experience centers, you can see and taste delicious fish cake at the Kkangtong Market in Bupyeong-dong across Gukje Market.

ANCHOVY



As a local specialty of Gijang-gun, Busan, anchovy produced in the city is well-known throughout the country, so much so that an anchovy festival is held every April. In particular, small-sized anchovies of less than 1.5 cm in length are very popular thanks to its great taste. During the anchovy season in spring, large raw anchovies are delicious to eat. You can buy anchovies produced in Busan at Gukje market, Kkangtong market and Jagalchi market.

LIQUOR BRANDS OF BUSAN



Soju (Korean distilled liquor) is a popular liquor in Korea, and each region in the country has its own soju brand. In Busan and Gyeongsangnam-do Province where the city is located, C1 and Ssodal are major local soju brands. In addition, Geumjeongsanseong Makgeolli (cloudy rice wine) brewed on Geumjeongsan Mountain and Millennium Promise (traditional reishi mushroom liquor) which was used for the toast at the 2005 APEC Summit are well known for their smooth and easy-to-swallow texture.

INCHEON

ONE FINE DAY IN INCHEON

In 1883, with the opening of Jemulpo Port, which was once a small dock on the west coast of Korea, Incheon became a historic place where modernization on the Korean Peninsula began. Western culture began flooding into Incheon, which was a gate to Seoul with a treaty port, and in the 20th century, the city served as the second largest port city and a trade center in the western region of the country. Recently, with an international airport and an international business zone, Incheon has transformed into an international city, where both past

and future coexist. In addition, the city has abundant tourism resources: Ganghwado Island, where one can learn the history of Korea; DMZ, which shows that Korea is indeed the only divided country in the world; Chinatown, which is a replica of China in Korea; and exciting hallyu concerts. Just like the Incheon Landing Operation of 1950 by which the tide of the Korean War was turned, a day in Incheon will change the way you travel. Wonderful experiences are waiting for you.

INCHEON PORT

- Opened in 1883
- A gate for cultural exchange between Korean and other countries
- The new international passenger terminal will be completed in the second half of 2018. A cruise port will be temporarily opened in February 2017.

	Incheon Port (Seoul) Inner Port	Incheon's New International Passenger Terminal - Cruise Pier
Berthing Capacity	1 Vessel of 50,000 tons	1 Vessel over 50,000 tons
Quay Length	300 m	380 m
Quay Width	32.3 m	80 m
Height of Quay above Lowest Tide	4 m	High tide : 4 m / low tide : 14 m
Water Depth (mean)	11.5 m	12 m
Tidal Range	None	9 - 10m
Website	http://www.icpa.or.kr	

INCENTIVES

- Cruise ships that enter Incheon Port for the first time or cruise ships that use the major products of Incheon
- Provide a free shuttle bus between the port and downtown Incheon (3 shuttle buses for a cruise ship of 100,000 tons or more)

CONTACT

- IPA (Incheon Port Authority)
- **Address** 1F, 2F & 5F, 366 Seohae-daero, Jung-gu, Incheon **Phone** +82-32-890-8282, 8285
- **E-mail** sjyanna@icpa.or.kr, leeyj331@icpa.or.kr



THEME

HALLYU DRAMAS AND PERFORMANCES

Korean dramas, K-pop, and Korean non-verbal performances are gaining popularity throughout the world. A travel course that visits drama filming sites and enjoys performances and shopping in Incheon and Seoul will create wonderful memories to those who came to know Korean pop culture through hallyu (Korean wave). There are two recommended courses: Visiting filming sites of *My Love from the Star* and *the Descendants of the Sun* in Incheon; seeing “Bibap,” a non-verbal performance based on the theme of bibimbap, a well-known Korean dish throughout the world; and exploring Incheon and Seoul, which takes about an hour by subway from Incheon.



1

Songdo Central Park, a resting place in Songdo International City with green fields and an artificial canal

Songdo Central Park was created within the Songdo International Business District, which is a key area in the city. A water-taxi that can accommodate up to 12 passengers sail along the 1.8 km artificial sea-water canal, which has a wonderful view for both passengers and pedestrians. dal.komm coffee is a must-visit place here. It was a filming site of the “Descendants of the Sun,” a popular Korean drama. Gang Mo-yeon and Yoo Si-jin, the main characters in the drama, had a date and also broke up in the café. You can see plush toys that appeared in the drama sit on a table where the main characters sat. You can take a picture on the table with the plush toys.

☎ +82-70-4237-4609 (Songdo Komarine, water taxi ticket office) 🌐 <http://www.insiseoul.or.kr>
 📍 196 Techno park-ro, Yeonsu-gu, Incheon
 🕒 Open all year round



2

Seoksan Mountain in Songdo, a filming site of *My Love from the Star* where lovers must visit

The drama *My Love from the Star* was so popular in China that it caused a so-called *My Love from the Star* syndrome as well as a “chimaek” craze. Chimaek is a term that blends the words “chicken” and “maekju” (beer), and is a popular fried chicken and maekju combo in Korea. Seoksan Mountain in Songdo is where Do Min-jun (Kim Su-hyeon) rescued Cheon Song-i (Jeon Ji-hyeon) who was close to death on the cliff twice, 400 years ago and the present. The red car and the palanquin which Cheon Song-i used to ride are still displayed on the site. Originally, Seoksan Mountain in Songdo is well-known for its beautiful view at sunset, and a sunset event and a balloon flying event are held on December 31 every year. Thanks to the Korean drama, Seoksan Mountain became a popular place to bring a date. A binyeo, Korean traditional hairpin, was the token of love between the two main characters, and you can see many binyeos hung by lovers on a fence on the mountain, with their wish written and attached to the hairpins.

☎ 76-28 Ongnyeon 2(i)-dong, Yeonsu-gu, Incheon 🕒 Not limited

3

N Seoul Tower, a cultural space at the center of Seoul

On the top of Namsan Mountain (243 m above sea level), which is at the center of Seoul, sits N Seoul Tower, the first tower in Seoul. The 236.7 m tower was once a broadcast transmitting tower and observatory, and it was remodeled into a multi-cultural space in 2005 with the new name ‘N Seoul Tower.’ It consists of a café, an exhibition hall, and a gift shop in the plaza zone on the first and second floor and an observatory, a restaurant, a café and a photo studio in the tower zone. At the observatory on the 3rd floor of the tower zone, you can see a panoramic view of Seoul. You can enjoy a romantic and splendid nightscape of Seoul decorated with lights in the buildings.

☎ +82-2-3455-9277 🌐 <http://www.nseoultower.com> 📍 N Seoul Tower, 105 Namsangongwon-gil, Yongsan-gu, Seoul 🕒 **Observatory** 10:00-23:00 from Monday to Friday and on Sunday, 10:00-24:00 on Saturday; **Restaurant** 10:00-23:00 (Operating hours may vary) 🎫 **Observatory** Adults 10,000 won; Children 8,000 won; **Alive Museum** Adults 12,000 won; Children 9,000 won; **Package (Observatory and Alive Museum)** Adults 16,000 won; Children 12,000 won



A HALLYU (MY LOVE FROM THE STAR) TOUR COURSE 1

Incheon Port → 1 Songdo Central Park → 2 Seoksan Mountain in Songdo → 3 N Seoul Tower → 4 Myeong-dong → 5 Gyeongbokgung Palace → Incheon Port

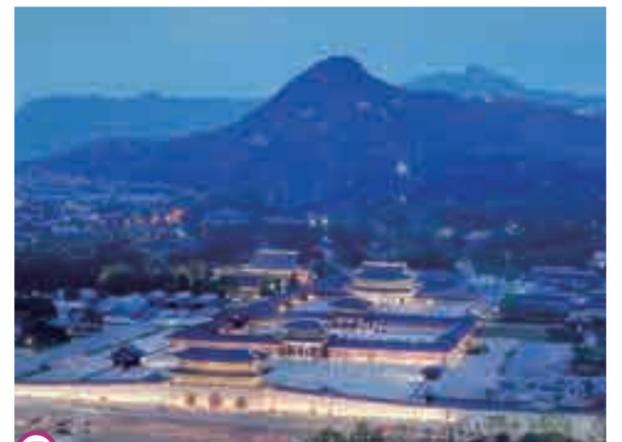


4

Myeong-dong, a major shopping town in Korea

Myeong-dong, crowded with more than 1.5 million people every day, is more like a large shopping center. There are various brand stores, department stores, and retail shops on the cross-shaped roads connecting the road from the Myeong-dong Station of subway line 4 to the Euljiro-il(1)-ga Station of subway line 2 and the road from the Lotte Department Store to Myeongdong Catholic Cathedral. A Lotte Department Store, a Shinsegae Department Store, fashion malls like Noon Square, Myeong-dong Migliore, and M Plaza, which sell hot fashion items at affordable prices, and various brand shops continue the reputation of Myeongdong as the best fashion district in Korea. Don't forget to enjoy some street food in Myeong-dong.

Myeong-dong Tourist Information Center ☎ +82-2-778-0333
 🌐 <http://www.visitseoul.net> 📍 66 Eulji-ro, Jung-gu, Seoul



5

Gyeongbokgung Palace, a royal palace where the kings of the Joseon Dynasty lived

Built in 1395, Gyeongbokgung Palace is the main palace of Joseon Dynasty. The palace consists of Gwanghwamun Gate and royal buildings, including Geunjeongjeon Hall, Sajeongjeon Hall, Gangnyeongjeon Hall, and Gyotaejeon Hall, as well as Gyeonghoeru Pavilion, Hyangwonjeong Pavilion, and Geoncheonggung Palace.

☎ +82-2-3700-3900 🌐 <http://www.royalpalace.go.kr> 📍 161 Sajik-ro, Jongno-gu, Seoul 🕒 Mar-May, Sep & Oct 09:00-18:00; Jun-Aug 09:00-18:30; Nov-Feb 09:00-17:00; closed on Tuesdays 🎫 Adults (Koreans: Age 25-64, Foreigners: Age 19 or Over) 3,000 won (Group Tourists 2,400 won); Teenagers/Children (Age 7-18) 1,500 won (Group Tourists 1,200 won) * A discount is applied for a group of 10 or more.

A HALLYU (DESCENDANTS OF THE SUN) TOUR COURSE 2

Incheon Port → ⑥ Camp Greaves → ⑦ IFEZ PR Center in G-Tower → Songdo Central Park → Bibap (Tribowl) → Incheon Port



7 hours required

⑥ Camp Greaves, a unique tourist attraction that symbolizes peace and security in Korea, a divided country

In Paju, Gyeonggi-do, which is a 1-hour drive from Incheon, is Camp Greaves, a filming site of the "Descendants of the Sun," a popular Korean drama. As one of the oldest US military camps in the country, Camp Greaves is a modern cultural heritage of Korea where various military facilities are well preserved. Visitors can experience the daily lives of soldiers who protected peace in Korea in the drama. The camp offers various programs from 1-day to 3-day programs. There are diverse drama-related programs as well, such as touring drama filming locations, making your own serial number chain and wearing a military uniform. You can also visit nearby tourist attractions, such as Dora Observatory, Tongilchon Village where chemical-free agricultural products are sold, and the 3rd Tunnel which was built as an invasion tool by North Korea.

☎ +82-31-953-6970 📍 137 Jeoksipja-ro, Paju-si, Gyeonggi-do 🕒 Depends on each program (Prior reservation required at least one day in advance)



⑦ IFEZ PR Center in G-Tower which offers a 360-degree view of Songdo International City

Songdo International City, which is full of advanced high-rise buildings, is also well-known as a filming site of the "Descendants of the Sun." In the drama, the summit between North Korea and South Korea was held in G-Tower. You can enjoy a full view of the city at the IFEZ (Incheon Free Economic Zone) PR Center located on the 33rd floor of the tower. You can also enjoy a fantastic media show featuring graphics that symbolize the past, present and future of the IFEZ, as well as a virtual reality experience. Do not forget to visit a souvenir shop at a corner on the floor, where you can buy traditional Korean accessories, cups, etc.

☎ +82-32-453-7882-3 📍 175 Art center-daero, Yeonsu-gu, Incheon 🕒 10:00-18:00, closed on holidays. Prior reservation required 🆓 Free

OTHER TOURIST ATTRACTIONS



Incheon Compact Smart City, where you can experience Incheon, a future city

You can see the past, present and future of Incheon in Incheon Compact Smart City, which is an exhibition facility for the promotion of Incheon. Established in commemoration of the Incheon Global Fair & Festival 2009, the exhibition facility consists of the Ancient and Modern Times Hall, Incheon Miniature Hall, and IFEZ (Songdo, Yeongjong, Cheongna) Miniature Hall. It is an ideal place to learn about and to have an indirect experience about Incheon. At a cyber exhibition hall, you can see various exhibitions about the future city of Incheon, a valuable city to invest in, as well as the history of Incheon as a major port city that connects the country and the world.

☎ +82-32-850-6000 📍 http://www.compactsmartcity.com 📍 238 Incheon tower-daero, Yeonsu-gu, Incheon 🕒 09:00-18:00, closed on Mondays, New Year's Day, Lunar New Year's Day, Chuseok (Korean Thanksgiving Day) 🆓 Free



Incheon Metropolitan City Museum, the first public museum in Korea

Incheon Metropolitan City Museum is the first public museum opened in 1946. You can see artifacts excavated from Incheon at an exhibition hall and see the history of Incheon from ancient to modern times at once. ☎ +82-32-440-6750-1 📍 http://museum.incheon.go.kr 📍 26 Cheongnyang-ro, 160beon-gil, Yeonsu-gu, Incheon 🕒 09:00-18:00, closed on Mondays, the day after a holiday, and New Year's Day 🆓 Free

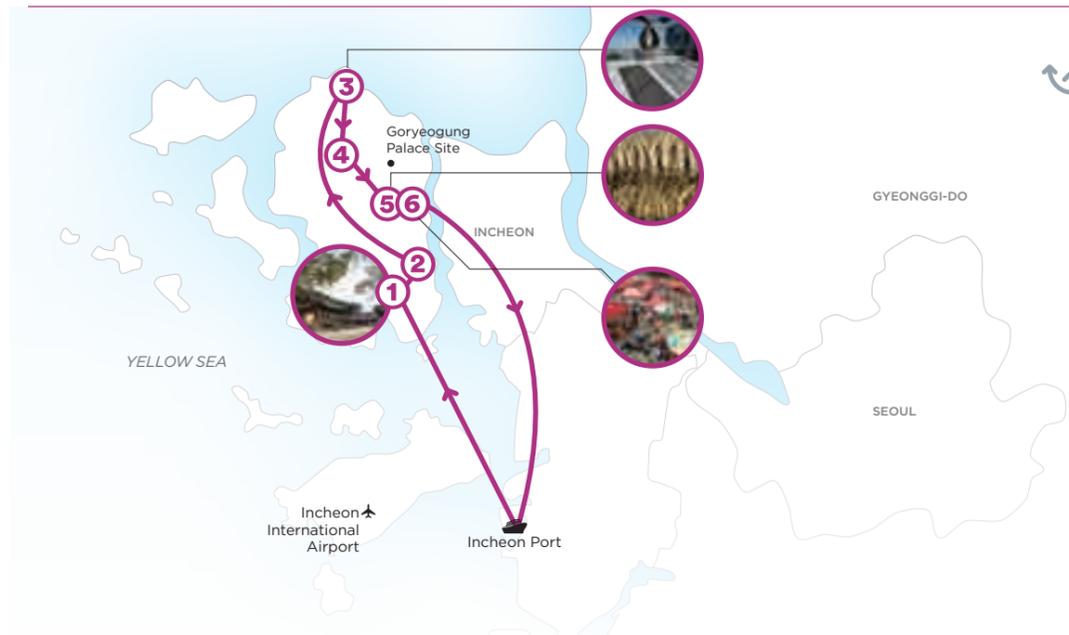
THEME

B

TRAVELING IN GANGHWA, A TREASURE ISLAND

Ganghwado Island can be compared to a history book that summarizes the history of Korea. It is quite interesting to follow the traces of history from ancient times to modern times on the island. If you are interested in Korean history, Ganghwado Island is an ideal choice for a one-day trip. You can have a very special day in Ganghwado Island by walking around a quiet temple that was built in the 4th century, then seeing North Korea beyond the Military Demarcation Line, and digging up and tasting ginseng that is good for one's health. You cannot have such special experiences elsewhere.

Incheon Port → ① Jeondeungsa Temple → ② Gwangseongbo Fortress → ③ Ganghwa Peace Observatory → ④ Ganghwa Dolmen Site → ⑤ Ganghwa Ginseng Center → ⑥ Ganghwa Folk Market → Incheon Port



7 hours required

①

Jeondeungsa Temple, the oldest temple in Korea built in 381

Built in 381, soon after the arrival of Buddhism in Korea via China in 372, Jeondeungsa Temple is the oldest temple that exists in Korea. The temple is well-known for its historic relics, such as the altar portrait of Buddha painted in the 19th century, the Beomjong Bell created in China's North Song era, and bronze relics made in the Goryeo Dynasty, as well as beautiful structures of the temple including the Daeungjeon hall and Yaksajeon hall. Two ginkgo trees that are 600 and 500 years old in the temple should not be missed. The yellow leaves on the trees in the fall add beauty to the historic temple.

☎ +82-32-937-0125 <http://www.jeondeungsa.org>
 📍 37-41 Jeondeungsa-ro, Gilsang-myeon, Ganghwa-gun, Incheon
 🕒 07:30-18:30, open all year round 🗳 Adults 3,000 won (Group Tourists 2,500 won); Teenagers 2,000 won (Group Tourists 1,500 won); Children 1,000 won (Group Tourists 800 won) * Admission fees for group tourists will be applied for a group of 30 or more.



②

Gwangseongbo Fortress in Ganghwa, a fierce battle ground during the Joseon Dynasty

Gwangseongbo Fortress was a castle wall that played the important role of protecting the Strait of Ganghwa during the Joseon Dynasty (1392-1910). During Sinmiyangyo (the American invasion in 1871), Gwangseongbo Fortress was a fierce battle ground in Ganghwa. The artillery that was used during the battle was restored, with which you can imagine what the battle was like at that time. Ssangchungbigak, a memorial stone for the deceased during Sinmiyangyo, and Sinmisuneuichong, which are their tombs, remain there. Now this historic site became a 0.66 km² natural park that attracts many tourists with its superb landscape. Yongdudondaeg post, which sits on a bedrock that looks like a dragon head facing the Strait of Ganghwa, is a recommended place to visit where you can enjoy a beautiful ocean view.

☎ +82-32-930-7070-1 📍 27 Haeandong-ro, 466beon-gil, Bureun-myeon, Ganghwa-gun, Incheon 🕒 09:00-18:00, open all year round 🗳 Adult 1,100 won (Group Tourists 1,000 won); Teenagers/Soldiers/Children 700 won (Group Tourists 600 won) * A discount is applied for a group of 20 or more.

③

Ganghwa Peace Observatory, where you can see North Korea

On Ganghwado Island, you can actually see that Korea is the only divided country in the world. The North Korean territory can be seen beyond an estuary which is 2.3 km far from Ganghwa Peace Observatory. It is within the restricted area for civilians, and you can have a special experience seeing the barb-wired Military Demarcation Line and getting your ID checked by soldiers on your way to the observatory. On a clear day, you can observe various facilities in North Korea, including its fake town on the border built for propaganda.

☎ +82-32-930-7062 <http://www.ghss.or.kr> 📍 797 Jeonmangdae-ro, Yangsa-myeon, Ganghwa-gun, Incheon 🕒 Dec-Feb 09:00-17:00; Mar-Nov 09:00-18:00 🗳 Adults 2,500 won (Group Tourists 2,200 won); Teenagers/Soldiers 1,700 won (Group Tourists 1,500 won); Children 1,000 won (Group Tourists 800 won)



④

Ganghwa Dolmen Site where you can experience the prehistoric times of Ganghwado Island



Ganghwado Island has many dolmens, which are prehistoric relics. Along with dolmen sites in Gochang and Hwasun in Jeolla-do Province, Ganghwa dolmen site is registered on the World Heritage List of UNESCO. Ganghwa dolmens are in the form of the typical northern style. At the center of Ganghwa Dolmen Park is a dolmen with a stone sitting on two large stones (640 cm width x 523 cm length x 134 cm depth). It is a massive structure that is 254 cm tall. Dugout hut mockups at the corner of the site and the Ganghwa History Museum, which is just across the street from the site, will help you understand the prehistoric culture of Ganghwado Island.

☎ +82-32-934-7887 <http://www.ganghwa.go.kr> 📍 994-19 Ganghwa-daero Hajeom-myeon, Ganghwa-gun, Incheon 🕒 09:00-18:00, closed on Mondays, New Year's Day, Lunar New Year's Day and Chuseok (Korean Thanksgiving Day) 🗳 Adults 3,000 won (Group Tourists 2,500 won); Teenagers/Children/Soldiers 2,000 won (Group Tourists 1,500 won)

⑤

Ganghwa Ginseng Center, where you can see a variety of ginseng products and 6-year old Goryeo ginseng

Korea has been a major exporter of ginseng recognized by the world from around the 10th century during the Goryeo Dynasty. With high saponin content, Goryeo ginseng was of a premium class and is still an essential shopping item for tourists in Korea. Ganghwado Island has been a major producer of ginseng, and the tradition is still alive. At Ganghwa Ginseng Center, you can buy a variety of ginseng products, including fresh ginseng, red ginseng, ginseng products and processed ginseng products, as well as 6-year old quality ginseng produced on Ganghwado Island.

☎ +82-32-933-5001-4 📍 335 Ganghwa-daero, Ganghwa-eup, Ganghwa-gun, Incheon 🕒 07:00-19:30



⑥

Ganghwa Folk Market, the largest traditional market on Ganghwado Island

If you want to look around a Korean market, visit Ganghwa Folk Market, the largest market on Ganghwado Island. You can see and buy various kinds of products, such as fresh farm products harvested on the island, locally grown rice, fresh seafood caught from the West Sea, and hwamunseok (rush-weaving handicraft) which is a local specialty at the market. Restaurants on the 2nd floor of the market sell tasty dishes made with large-eyed herring caught from the West Sea. A traditional 5-day market is held every five days from the 2nd of every month, which brings more pleasure to the shopping and sightseeing of visitors.

☎ +82-32-930-7042-3 <http://www.ganghwa.go.kr> 📍 17-9 Jungang-ro, Ganghwa-eup, Ganghwa-gun, Incheon 🕒 08:00-20:00, closed on every third Monday of each month



OTHER TOURIST ATTRACTIONS

Goryeogung Palace Site in Ganghwa, where you can find the traces of the capital of Goryeo Dynasty

Ganghwado Island is historically meaningful as a temporary capital during the Goryeo Dynasty. Due to the invasion by Mongolia in 1232, the Goryeo Kingdom moved its capital from Songdo (currently called Gaeseong) to Ganghwado Island. Until 1270 when the Kingdom decided to make peace with Mongolia and move back to its old capital, Ganghwado Island was the capital of Goryeo Kingdom where the king stayed for 39 years, and the palace site still remains on the island. It is said the palace on the island was similar to the one in Songdo, but only traces remain now as the palace and surrounding walls were destroyed due to a request by Mongolia when the king moved back to Songdo. Records say a temporary palace was built on the site, and government offices were relocated to the area, but most of them were destroyed during the Byeongjehoran War (Chinese Invasion from 1636 till 1637) in the 17th century and invasions by western countries that demanded the opening of a port in the late 19th century. The current structures on the palace site were restored in the 20th century.

☎ +82-32-930-7078 <http://www.ganghwa.go.kr> 📍 42 Bungmun-gil, Ganghwa-eup, Ganghwa-gun, Incheon 🕒 09:00-18:00, open all year round 🗳 Adults 900 won; Teenagers 600 won

THEME



VISITING INCHEON FESTIVALS

Incheon is a city of festivals where major Korean pop-music and indie music festivals are held: Incheon K-pop Concert joined by more than 10,000 people every year; Incheon Pentaport Music Festival which contributed to the development of Korean indie music; and Incheon Musical Fireworks Festival, which shows splendid fireworks in the sky. Enjoy festivals in the city that will make you tingle with excitement just by hearing their names.

Incheon Port → ① Incheon K-pop Concert (The K Festival)
 ② Incheon Pentaport Rock Festival ③ Incheon Musical Fireworks Festival → Incheon Port

7 hours required



①

Incheon K-pop Concert (the K Festival), where you can enjoy hallyu led by K-Pop

Incheon K-pop Concert, a large-scale K-pop concert held in Incheon every September, is a music festival where one can realize the rising status of Incheon as the center of hallyu. The concert was held in the Songdo IBD in 2014 and in Incheon Asiad Main Stadium in 2015, in the name of the "K Festival." K-pop fans around the world visit Korea to see the concert. An audience of around 15,000 enjoy passionate performances by K-pop stars who are at the forefront of hallyu.

🌐 <http://www.kpopincheon.com>

②

Incheon Pentaport Rock Festival, a music festival joined by world-renowned musicians

Hongdae, the surrounding area of Hongik University in Seoul, is known as the spot for live indie music. However, Incheon is the birthplace of indie bands where indie music culture was cultivated much before Hongdae. The city has been the center of Korean rock music from the 1980s to the 1990s. The Tri-port Rock Festival, a large music festival, was held in Songdo in 1999, and the tradition was continued by the Incheon Pentaport Rock Festival in 2006. The festival is held in August every year with musicians in and outside Korea. Based on music, passion, environment friendliness, DIY (Do It Yourself) and friendship, the Pentaport Rock Festival is growing into a music festival enjoyed by people from around the world.

🌐 <http://www.pentaportrock.com>

③

Incheon Musical Fireworks Festival, a romantic fall night with music and fireworks

Every October, Incheon Musical Fireworks Festival is held in front of a lake near the Incheon Art Center in Songdo International City. You can enjoy a romantic and memorable autumn night at this festival. It first began as a cultural festival in 2013 to promote Incheon as the "City of Music" and the "City of Dreams." Do not miss jazz performances and non-verbal performances that are held before the beginning of the fireworks.

OTHER TOURIST ATTRACTIONS

Wolmido Island, where the Incheon Landing Operation succeeded and the fate of the Korean War reversed in Korea's favor

Wolmido Island is important in the modern history of Korea. When the entire country except for Busan was occupied by North Korea after the outbreak of the Korean War in 1950, the U.S. Army launched an operation to land on Wolmido Island in Incheon, which successfully reversed the situation of the war. Having been developed into a tourist attraction from the early 20th century, Wolmido was a popular summer resort with a beach, recreational facilities and a botanical garden. Nowadays, you can find an amusement park and trails on the island as well as the Wolmido Culture Street with cafes and raw fish restaurants on the island. Going on the rides, such as Apollo Disco and Viking, in the amusement park while viewing the sea will leave you with unforgettable memories.

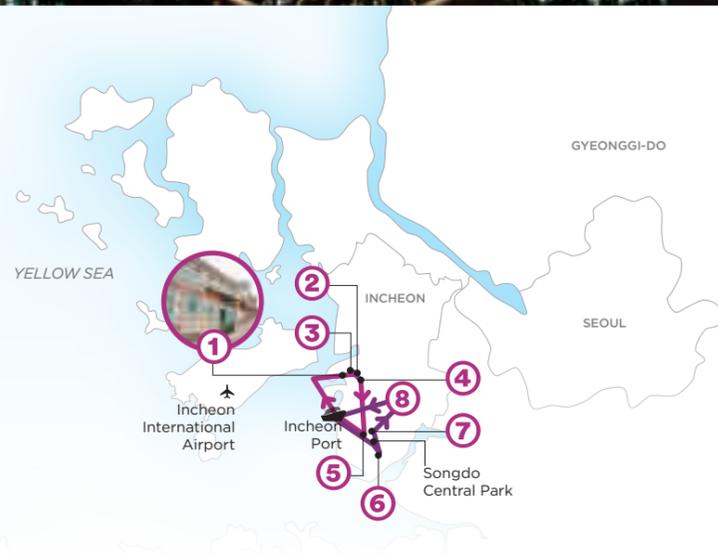
☎ +82-32-765-4169 (Wolmido Island Tourist Information Center), +82-32-760-6482 (Tourism Promotion Office) 📍 252 Wolmi-ro, Jung-gu, Incheon



D

DOWNTOWN TOUR IN INCHEON

Incheon is where you can meet the past, present and future. It is full of themes like hallyu, historic sites, and festivals you can enjoy, but you can also have a fun time in the downtown area without traveling here and there. Visit Incheon to experience Chinese culture in Korea, parks that serve as a resting place for citizens, traditional markets with a variety of food to taste, and major hallyu performances, and you can say without hesitation that you experienced the real Incheon.



1

Jajangmyeon Museum, where you can meet the Chinatown of 100 years ago

Behind the traditional Chinese-style gate in front of Incheon Station, Chinese restaurants and shops with red signs make visitors feel as if they are in China. Incheon Chinatown was first formed by around 40 Chinese merchants who came to Incheon along with military soldiers of the Qing Dynasty and settled in the city in 1882. With the opening of a port in 1883, Chinese who came from Fujian and Zhejiang settled here providing supplies to the Qing army or doing trade business with merchants in the Joseon Dynasty. In 1884, the market was further developed into the current Chinatown, with the opening of a Chinese residential area called Chinese jogyeji. There are many restaurants that sell tasty food in Chinatown, but you should try jajangmyeon, noodles with black soybean sauce. Although it is sold in Chinese restaurants in Korea, you cannot find the dish in China. The noodles, which was created in Chinatown, is served with stir-fried black soybean sauce and vegetables. Jajangmyeon is the most popular item sold in all Chinese restaurants in Korea. The restaurant building where jajangmyeon was sold for the first time still remains in the town, and the building is currently used as the Jajangmyeon Museum.

Jajangmyeon Museum ☎ +82-32-773-9812 🌐 <http://www.icjgss.or.kr/> jajangmyeon ☎ 56-14 China town-ro, Jung-gu, Incheon ⌚ 09:00-18:00 👤 Adults 1,000 won (Group Tourists 800 won); Teenagers 700 won (Group Tourists 500 won); Children/Soldiers 500 won (Group Tourists 400 won)



2

Jayu Park, a resting place with a beautiful view of Incheon Port

Jayu Park sits on the hill behind Incheon Chinatown. As a modern-style park created in the 1880s, the park used to be called Manguk Park after the restoration of the national independence in 1945. The current name, "Jayu Park" was given in 1957 following the installation of the statue of General McArthur who successfully led the Incheon Landing Operation during the Korean War, which broke out in 1950. Jayu Park is loved by Incheon residents as an ideal place to enjoy the view of the urban area, the harbor, the sea and a lot of islands.

☎ +82-32-761-4774, +82-32-760-7597 ☎ 25 Jayugongwonnam-ro, Jung-gu, Incheon ⌚ Open all year round 🆓 Free



D DOWNTOWN TOUR IN INCHEON TOUR COURSE 1

Incheon Port → 1 Chinatown (Jajangmyeon Museum) → 2 Jayu Park → 3 Songwol-dong Fairy Tale Village → 4 Sinpo International Market → 5 Bibap (Tribowl) → Incheon Port

🕒 7 hours required

D DOWNTOWN TOUR IN INCHEON TOUR COURSE 2

Incheon Port → Songdo Central Park → 6 Hyundai Premium Outlets Songdo → 7 NC Cube Canal Walk → 8 Bupyeong Underground Shopping Mall → Incheon Port

🕒 6 hours required

3

Songwol-dong Fairy Tale Village, where you can meet fairy tales in your memory again

Located next to Incheon Chinatown, Songwol-dong Fairy Tale Village is full of colorful murals and sculptures. You can meet characters of children's classic stories like Cinderella and Pinocchio, as well as scenes from traditional fairy tales of Korea. Each alley and house in the district features whole different worlds based on 11 fairy tale themes. Children can feel as if they are in a fairy tale, while adults can get lost in old memories of their childhood. If you get tired after walking, enjoy major Korean street snacks such as fishcake and chicken skewers, as well as a specialty food in the district, which is dolphin-shaped pizza.

☎ +82-32-760-6484 🌐 <http://www.icjg.go.kr/tour> 📍 Areas around 38 Donghwamaeul-gil, Jung-gu, Incheon ⌚ Open all year round 🆓 Free



4

Sinpo International Market where culinary cultures of China and Korea meet

Sinpo International Market started from a market where the Chinese, who arrived in Korea following the opening of a port in the late 19th century, gathered to start their businesses. The Japanese who used to live in a jogyeji (a residential area for foreigners) near Chinatown were their main customers. The Chinese merchants brought vegetable seeds from Shandong and other areas in their country to Korea to grow and sell them. In turn, they became major items sold in the market. After the restoration of Korea's independence in 1945, Sinpo International Market grew into the first modern market in Incheon. The market sells a variety of unique food thanks to the unique historic background in which Chinese and Korean culinary cultures came together. Recently, the market is loved by those who want to eat dakgangjeong (sweet and sour chicken), five-colored dumplings, Chinese-style pita bread, and sundae (Korean sausages) at the market. Jjolmyeon, spicy & cold chewy noodles, was first developed at the market, and the noodles became a popular item sold in Korean-style snack bars called bunsikjib.

☎ +82-32-772-5812 (Sinpo International Market Merchants' Association), +82-32-764-0415 (Sinpo International Market Support Center) 🌐 <http://sinpomarket.com> 📍 11-5 Uhyeon-ro 49beon-gil, Jung-gu, Incheon



5

"Bibap," the most delicious non-verbal performance in the world

Bibap is a non-verbal performance full of exciting sounds and flashy moves. The performance is about chefs who compete with one another to make the best dish in a restaurant called Bibap. The 75-minute performance is dynamic with performance arts, such as rhythmic music, beat box, gag, and slapsticks. Bibap will be performed at the Songdo Tri-Bowl until December 31.

☎ +82-1644-1248 (Reservation) +82-32-760-1013 (Tri-Bowl) 🌐 <http://bibapin.com> 📍 250 Incheon tower-daero, Yeosu-gu, Incheon ⌚ Mon-Thu 20:00, Sun 17:00 🎫 30,000 won



6

Hyundai Premium Outlets Songdo, where you can buy various luxurious brand products at reasonable prices

Hyundai Premium Outlets Songdo in Incheon consists of 3 floors above ground and 3 basement floors. The outlet has great accessibility thanks to its location in downtown Incheon. What's more, it is the first downtown outlet built in Songdo with a large space and various luxurious brand shops, which was usually the merit of a suburban outlet. You can buy various types of items such as clothes, shoes, bags, watches, home appliances, furniture, etc. here. Restaurants and a premium market in the mall offer quality groceries, liquors, and various menu items. After finishing shopping, visit the Garden Terrace on the first floor to enjoy brunch. Decorated in the style of an open-air café in Europe, it is an ideal place to spend leisurely time. You can conveniently use a beauty salon, a bookstore, and a kids' café in the mall as well.

☎ +82-32-727-2233 🌐 <http://www.ehyundai.com> 📍 123 Songdogukje-daero, Yeonsu-gu, Incheon ⌚ 10:30-21:00 (stores); 10:30-22:00 (restaurants); 10:30-23:00 (Garden Terrace), closed on holidays

7

NC Cube Canal Walk, where you can enjoy both taking a walk and shopping

NC Cube Canal Walk is an outdoor shopping court. With a canal that runs along the shopping mall and sculptures installed everywhere, you can enjoy beautiful views as well as shopping. Water in the artificial canal is kept clean as playing in the water is prohibited. You can also enjoy delicious food including desserts at restaurants that are lined along the canal. What makes this shopping mall even more special is that it consists of four sections, one for each season. Find the difference among the four different concepts as well as restaurants in each section.

☎ +82-32-723-6300 🌐 <http://www.elandretail.com> 📍 87 Art center-daero, Yeonsu-gu, Incheon ⌚ 10:30-22:00

8

Bupyeong Underground Shopping Mall, a large fashion street underground

Crowded with young people, Bupyeong Station of subway line 1, which connects Seoul and Incheon, has a popular underground shopping street near the station. In addition to Bupyeong Station Shopping Mall inside Bupyeong Station, around 1,000 stores in Bupyeong Station Underground Shopping Mall, Bupyeong Dae-a Underground Shopping Mall, Bupyeong Central Underground Shopping Mall and Sinbupyeong Underground Shopping Mall are thriving. You can buy a variety of fashion accessories, as well as clothes, in these shopping centers. You can also choose clothes from a variety of options as each store sells different styles of clothes. With a wide range of prices, you can enjoy shopping at reasonable prices within your budget.

☎ +82-32-523-9991 🌐 <http://www.bpsm.co.kr> 📍 69 Bupyeong-daero, Bupyeong-gu, Incheon ⌚ 10:00-22:00 (Interpretation Service 14:00-22:00)

OTHER TOURIST ATTRACTIONS

Incheon Open Port Museum, where you can experience Incheon of the late 19th century and the early 20th century

In the Japanese jogyeji (a foreign residential area) next to Incheon Chinatown, one can still see Japanese style houses and modern western style buildings. Opened in this area is the Incheon Open Port Museum where one can see what Incheon looked like in the late 19th century, when the port was opened, as well as the modern culture that remains in the city. Formerly the Japanese First National Bank building which was built in the late Renaissance style, the museum mainly displays relics from 1883 when the port was opened till 1910 when the Japanese colonial era began. You can also see a lock-gate style dock of Incheon Port, documents about the harbor, and stamps issued during the period when the port was opened. It is recommended that you visit the museum as part of your visit to Sinpo International Market and Chinatown.

☎ +82-32-760-7508 🌐 http://www.icjgss.or.kr/open_port 📍 89 Sinpo-ro 23beon-gil, Jung-gu, Incheon ⌚ 09:00-18:00, open all year round 👤 Adults 500 won; Teenagers 300 won; Children 200 won



TIPS FOR TRAVELING IN INCHEON



INCHEON



Incheon City Tour, a visit to attractive tourist sites in Incheon

The Incheon city tour program offers a circular course. It allows time-efficient travel from Incheon Station (Chinatown), which is full of fun things to see, to Songdo International City which is popular as a filming site for dramas. Visit these modern and traditional tourist sites to enjoy Incheon.

☎ +82-32-772-4000 🌐 <http://www.travelicn.or.kr> 👤 Adults/Teenagers 5,000 won; Children 3,000 won

Circular Course

Incheon Station (Departure) → Harbor Park Hotel → G-Tower(NC Cube Canal Walk) → Solchan Park → Hyundai Premium Outlets → NEAT Tower → Songdo Central Park → Incheon Landing Operation → Gaehangjang (Open Port Area) Street → Wolmi Traditional Park → Wolmi Street of Culture → Incheon Station (Arrival)

Sail to islands near Incheon!

There are several islands near Incheon. A one day trip to a beautiful island surrounded by the blue sea is a wonderful choice. Take a ship early in the morning and enjoy a wonderful one-day trip to the islands near the port city.

- **Palmido Island:** You can see the first lighthouse in Korea on Palmido Island. It takes about 45 minutes by ship from the Incheon Port Passenger Terminal. A course that visits the lighthouse, Haneul Observatory, a forest park, and Palmido Lighthouse History Museum is recommended.

- **Seungbongdo Island:** About 1-2 hours by ship from the Incheon Port Passenger Terminal, Seungbongdo Island is well-known for the beautiful jade-colored sea that surrounds the island. A route that connects Saseungbongdo Island, Namdaemun Rock, Chotdaebawi Rock, lille Beach, and a forest park is recommended.

- **Seongmodo Island:** It takes about 10 minutes by ship from Oepori Seonchakjang Port on Ganghwado Island. It is well-known as a filming site for the Korean movies, *Il Mare* and *Strokes of Fire*. Visit Bomunsa Temple, which is well-known for its temple stay program and Minmeoru Beach, where you can enjoy a beautiful sunset over the West Sea.

- **Muuido Island:** Muuido Island is well-known for the filming sites for the Korean dramas, *Stairway to Heaven* and *Boys over Flowers*. It takes 10 minutes from Jamjinnaru Ferry Terminal. Visit the filming site of *Stairway to Heaven* where you can enjoy a beautiful view of Hanagae Beach.



Ganghwa Nadeul-gil Course, a great choice for walkers

In addition to historic sites, such as the dolmen site of prehistoric excavations, a palace site of the Goryeo Dynasty, and military defense facilities of the Joseon Dynasty, Ganghwado Island also has trails for those who want to travel on foot. Ganghwa Nadeul-gil Course consists of 9 routes by which you can visit historic remains and ecological spots that can be found on the island. Thanks to its wide mudflats, the west coast in Korea is an ideal place for seasonal birds to stay. You can see rare species like black-faced spoonbills and red-crowned cranes as you walk along the course. If time permits, take a trip back in time to Gyodongdo Island where you can find several places that create a sense of nostalgia.

☎ +82-32-934-1906 🌐 <http://www.nadeulgil.org>



THINGS TO DO IN INCHEON

WHAT TO EAT

SPICY BLUE CRAB SOUP

Blue crabs are a major specialty of the west coast region in Korea. Spicy blue crab soup is made of fresh blue crabs, vegetables and soy bean paste. Usually cooked on the table, the soup boasts rich taste and flavor of blue crabs in the soup. Soy sauce marinated crabs, which is made by marinating live blue crabs in soy sauce, is also a delicious choice. There are many well-known restaurants that sell spicy blue crab soups in Ganghwado Island and Songdo, a newly developed city in Incheon.



JAJANGMYEON (NOODLES WITH BLACK SOYBEAN SAUCE)

Jajangmyeon is a Chinese-style noodle dish developed in Incheon in the late 19th century. Stir-fried Korean-style black bean paste called chunjang is pan-fried with vegetables and mixed with noodles. With a savory and sweet taste, the dish is a popular choice for Koreans to eat outside. You can eat jajangmyeon in all Chinese restaurants near the Jajangmyeon Museum in Incheon's Chinatown.



SPICY RAW BAENDAENGI (LARGE-EYED HERRING) SALAD

Baendaengi, or large-eyed herring, is mainly caught in the west coast in Korea. Sliced raw baendaengi is a good choice, but spicy raw baendaengi salad made of fresh vegetables, baendaengi, and red chili pepper paste with vinegar is more popular. There are raw baendaengi restaurants in the food court on the 2nd floor of the Folk Flea Market, which is always crowded with visitors who came to try the sweet and sour delicacy of the west coast.



THINGS TO BUY

GANGHWA GORYEO GINSENG (RED GINSENG)

Ganghwado Island is a major producer of Goryeo ginseng. The Ganghwa Ginseng Center sells red ginseng made by steaming and drying 6-year old ginseng roots, as well as ginseng roots of various ages. Ginseng candies, teas, and snacks are also popular gift items.



HWAMUNSEOK (TRADITIONAL HAND-MADE MAT) IN GANGHWADO ISLAND

Along with red ginseng, hwamunseok, a traditional hand-made mat made of pure white sedge, is a specialty of Ganghwado Island. Ganghwado Island is a major producer of quality white sedge, or wanggol, which is used for making a hwamunseok. The island has exported such hand-made mats from the Goryeo Dynasty (918-1392). You can still purchase hwamunseok mats woven using a traditional method, as well as living room items made of hwamunseok.



TURNIP KIMCHI

Ganghwado Island is also a major producer of turnip in Korea. For long-term preservation of mass produced turnips, they are made into kimchi. White and purple round roots and leaves of turnips are salted and mixed with spicy seasoning made of red pepper powder. Turnip kimchi boasts its unique flavor similar to that of mustard as well as the juicy and crunchy texture of turnips.



INCHEON

SPECIAL TRIP

A TRIP TO SEOUL FROM INCHEON

In 1899, the first railroad in Korea was built between Incheon and Noryangjin, which is now used for Subway Line 1. It takes about an hour by subway from Incheon Station to Seoul Station. Incheon, known as the gate to Seoul, is close to the capital city, so a day trip to Seoul is recommended for visitors.

Seoul has been the capital of Korea since 1392. It has become a megapolis with a population over 10 million people living in the metropolitan area. Seoul is the center of politics, culture and economy with over 600 years of history. Take a day trip to explore the history and culture of Seoul and feel the true charm of the city.

Theme: UNESCO World Cultural Heritages in Seoul

Seoul was the capital of Joseon Dynasty, so there are many world famous cultural assets that have been preserved since the Joseon era. Among the assets, Changdeokgung Palace and Jongmyo Shrine, both designated a UNESCO World Cultural Heritage site, are worth visiting during your stay in Seoul. Discover the captivating history and traditional culture of Korea.

Jongmyo Shrine, a place to commemorate the Joseon Dynasty with a history of 500 years

During the Joseon Dynasty, Jongmyo Shrine was established right after it took Confucianism as its national ideology. Jongmyo Shrine was built to keep the tablets of the kings and queens of the dynasty and to conduct rituals for them. It is a cultural asset that shows the royal culture of ancestral rituals. The magnificent yet refined architecture of the shrine exudes a grand and sacred atmosphere along with the surrounding landscape. The central building in the shrine is Jeongjeon, which is the largest wooden structure (101 m in length) in Korea, built on a large stone base that is 109 m wide and 69 m long. Jeongjeon keeps 49 tablets in the placenta chamber measuring 19 kans (a traditional measurement corresponding to the space between two columns). Jongmyo Shrine was listed a UNESCO World Cultural Heritage in 1995. Jongmyo Daeje, a royal ancestral memorial rite, is held in May every year, which is accompanied by songs and dances. The Royal Ancestral Ritual in the Jongmyo Shrine and its Music were designated as Masterpieces of the Oral and Intangible Heritage of Humanity in 2001.

☎ +82-2-765-0195 ☎ <http://jm.cha.go.kr> 157 Jong-ro, Jongno-gu, Seoul ☎ Feb-May, Sep & Oct 09:00-18:00; Jun-Aug 09:00-18:30; Nov-Jan 09:00-17:30; closed on Tuesdays 🗿 Adults (Koreans: Age 25-64, Foreigners: Age 19 or Over) 1,000 won; Teenagers (Foreigners: Age 7-18) 500 won

Changdeokgung Palace, the beauty of traditional architecture surrounded by nature

Changdeokgung Palace is the second palace built in Seoul after the founding of Joseon Dynasty. It was constructed to the east of the main Gyeongbokgung Palace in 1405. The palace represents the beauty of traditional royal architecture, which emphasizes harmony with nature, well. Unlike other palaces where structures stand in a vertical layout, Changdeokgung Palace has a unique layout with buildings sitting to the left and right sides of the front of a low hill that has a shrine and a back garden. The back garden that is typical of the traditional garden style contains a house and a pavilion built based on the mountain terrain, as well as a pond to add to the mood. Changdeokgung Palace was listed a UNESCO World Cultural Heritage on December 6, 1997.

☎ +82-2-762-8261 ☎ <http://www.cdg.go.kr> 99 Yulgok-ro, Jongno-gu, Seoul ☎ Feb-May, Sep & Oct 09:00-18:00; Jun-Aug 09:00-18:30; Nov-Jan 09:00-17:30; closed on Mondays 🗿 Adults (Koreans: Age 25-64, Foreigners: Age 19 or Over) 3,000 won



OTHER TOURIST ATTRACTIONS

Palaces of Joseon with the history of Joseon Dynasty

Among the royal palaces built during the Joseon Dynasty period, five have remained today. Take a look around the well preserved palaces located in downtown Seoul, and imagine the past. Visitors can be immersed in the beauty of traditional architecture and the stories behind them and have a better understanding of Korea.

Gyeongbokgung Palace: 29 page

Changgyeonggung Palace: Suganggung Palace, built in 1418, was extended to Changgyeonggung Palace in 1484. Visitors can tour the palace around the main Myeongjeongjeon Hall and also visit Changdeokgung Palace, which is connected.

☎ +82-2-762-4868 ☎ <http://cgg.cha.go.kr> 185 Changgyeonggung-ro, Jongno-gu, Seoul ☎ Feb-May, Sep & Oct 09:00-18:00; Jun-Aug 09:00-18:30; Nov-Jan 09:00-17:30; closed on Mondays 🗿 Adults (Koreans: Age 25-64, Foreigners: Age 19 or Over) 1,000 won (Group Tourists 800 won) * A discount is applied for a group of 10 or more.

Deoksugung Palace: Deoksugung Palace is where King Gojong spent the rest of his life after he passed the throne to his son Sunjong, the last king of Joseon Dynasty. Unlike other palaces that feature traditional architecture, Deoksugung Palace contains modern structures built inside the palace. Today, some of the buildings are used for exhibitions of National Museum of Modern and Contemporary Art.

☎ +82-2-751-0734 ☎ <http://www.deoksugung.go.kr> 99 Sejong-daero, Jung-gu, Seoul ☎ 09:00-21:00; closed on Mondays 🗿 Adults (Koreans: Age 25-64, Foreigners: Age 19 or Over) 1,000 won (Group Tourists 800 won) * A discount is applied for a group of 10 or more.

Gyeonghuigung Palace: Gyeonghuigung Palace was known to have been built in 1617 near Gwanghwamun Gate. It once had over 100 buildings, which, however, were mostly devastated during the Japanese colonial era in the early 20th century. Only Heunghwamun Gate, which sits near Seoul Museum of History, remains to tell the existence of the palace.

☎ +82-2-724-0274 ☎ 45 Saemunan-ro, Jongno-gu, Seoul ☎ 09:00-18:00, closed on Mondays 🗿 Free

National Museum of Korea with relics representing Korean history

Visitors can learn and experience the history and culture of Korea at the museum. A wide collection of relics ranging from Paleolithic Age to the 20th century show the 5,000-year-old history of Korea. The museum displays permanent exhibitions and various special exhibitions. Special performances related to Korean history, such as musicals and operas, are put up on stage at the Yong Theater in the museum. The museum is located within Yongsan Family Park.

☎ +82-2-2077-9000 ☎ <http://www.museum.go.kr> 137 Seobinggo-ro, Yongsan-gu, Seoul ☎ Tue, Thu & Fri 09:00-18:00; Wed & Sat 09:00-21:00, Sun & Holidays 09:00-19:00, closed on Mondays and New Year's Day 🗿 Free

Cheongwadae, the presidential office and residence

Cheongwadae was named so because the main building that holds the presidential office and the reception room is covered with a blue tiled roof (cheongwa refers to the blue tiled roof). In the late 14th century before Joseon moved its capital to Seoul, there was a secondary palace built on this site during the Goryeo Dynasty. It later became part of the back garden of Gyeongbokgung Palace after the palace was constructed. In the early 20th century, the Japanese General Government Building was built on the site during the Japanese colonial era. Since 1948, after liberation, the building has been used as the presidential office. Visit Cheongwadae Sarangchae, the presidential exhibition center, to learn about the history of Korean presidents and traditional culture of Korea.

☎ +82-2-730-5800 ☎ <http://english.president.go.kr> 1 Cheongwadae-ro, Jongno-gu, Seoul ☎ Tue-Fri 10:00, 11:00, 14:00, 15:00 * Saturday tours are available only for individuals/families of 10 or less 🗿 Free

Insa-dong, a traditional cultural street in Seoul

Insa-dong is always crowded with visitors throughout the year. The 700 m-long street, running from Jongno to Anguk-dong, is lined by antique shops, galleries, shops that sell traditional writing materials, traditional handcraft stores, traditional tea houses, traditional restaurants and much more. Visitors can look around Ssamziegil (a shopping complex with unique stores), galleries, exhibition centers, and small museums located at every corner of the street, and also enjoy delicacies, such as Korean table d'hote menus, traditional tea, and traditional rice cakes. Street food stalls offer delicious traditional snacks, including 'hotteok' (sugar-filled pancake), 'yongsuyeom' (traditional sweets), and 'yeot' (malt candy). There are a variety of souvenirs available. The street is free of cars on Saturdays and Sundays.

☎ +82-2-734-0222 (Tourist Information Center of North Insa) 🗿 Areas around 62 Insadong-gil, Jongno-gu, Seoul

Theme: 'Gangnam Style'



"Gangnam Style" is a hit song released by Korean musician Psy in 2012. It recorded 2.3 billion views on YouTube. 'Gangnam' refers to the Gangnam district of Seoul. After the song attracted huge popularity around the world, Seoul has seen an increased number of visitors. Be sure to explore the trendy, hip district and enjoy Gangnam style.

Garosu-gil Road of Sinsa-dong, a stylish place for trendsetters

Garosu-gil Road was a quiet place lined by ginkgo trees until the 1990s. Today, the two-lane road, stretching from Hyundai Senior High School to Sinsa Station, is filled with trendy cafes, restaurants, select fashion shops, flagship stores, and large drug stores. The road is now known as the 'second Myeong-dong (a major shopping town)' and a 'beauty road.' Garosu-gil Road is one of the most popular places where design, fashion and shopping are combined, attracting the young generation. In the alleys behind the main road, there are also many things to see, taste and enjoy.

☎ +82-2-3423-5532 (Tourism Promotion Department) 🗿 Areas around Sinsa-dong, Gangnam-gu, Seoul

Rodeo Street and Dosan Park, trendy places with style

The area across Galleria Department Store in Apgujeong is a major commercial area in Gangnam. There are many unique shops in the area that led Korea's fashion trend in the early 1990s. Apgujeong Cultural Festival is held here every October. Near Dosan Park, which sits at the end of the street, there are various stylish cafes and restaurants where visitors can enjoy a leisurely time out of their busy itinerary.

🗿 20 Dosan-daero 45-gil, Gangnam-gu, Seoul 🗿 Not limited 🗿 Free

OTHER TOURIST ATTRACTIONS

Lotte World - Enjoy shopping and entertainment all at once

Lotte World is a cultural complex that contains a hotel, ice rink, department store, supermarket, folk museum, cultural center, shopping mall, cinema and a concert hall. Lotte World Adventure, a large indoor theme park, and Magic Island, an outdoor theme park located on Seokchon Lake, are among the most popular destinations in Lotte World. Currently, the second-generation Lotte World is being constructed, including Lotte World Tower, a 123-floor skyscraper (555 m high). It holds a luxury department store, duty-free shop, shopping mall, concert hall, Asia's largest megaplex cinema, and an aquarium.

☎ +82-1661-2000 ☎ <http://www.lotteworld.com> 240 Olympic-ro, Songpa-gu, Seoul ☎ Lotte World Adventure 09:30-24:30; Magic Island 09:30-23:00 🗿 Daily Passport Ticket Full day- Adults 48,000 won; Teenagers 42,000 won; Children 38,000 won; Infants 12,000 won; After 4- Adults 38,000 won; Teenagers 33,000 won; Children 29,000 won; Infants 12,000 won

Starfield COEX Mall, the center of Gangnam

COEX (Convention & Exhibition Center) is the largest exhibition center in Seoul. Fitted with a global business infrastructure, COEX represents the convention industry of Korea. Under the exhibition center lies a vast Starfield COEX Mall. Starfield COEX Mall, which pursues a 'cultural platform,' consists of five main sections: Central Plaza, which contains flagship stores of fashion, beauty, as well as select and lifestyle shops; Live Plaza has global SPA and sportswear brand stores, designer shops, digital stores and character shops; Millennium Plaza presents contents about the Korean Wave of culture, mainly those of SM Entertainment, as well as various designer shops for young people; Asem Plaza has many nice restaurants; and Airport Plaza is located in the basement of City Airport. Starfield COEX Mall is connected to Grand InterContinental Seoul Parnas, Oakwood Premier COEX Center Seoul, Lotte Duty Free Shop, a multiplex cinema, and an aquarium, so there is enough for visitors to spend a pleasant day here.

☎ +82-2-6002-5300 (Customer Service Center) ☎ <http://www.coexmall.com> 🗿 513 Yeongdong-daero, Gangnam-gu, Seoul 🗿 10:30-22:00

YEOSU

YEOSU, A CITY OF SPLENDID SEA AND EXPO

Yeosu is a port city located on the southern coast of Korea. Yeosu, which faces Hallyeohaesang National Marine Park with over 300 islets, received the global spotlight as the host city of Expo 2012. Yeosu offers beautiful landscapes during the day, featured by Expo Ocean Park, the blue sky and the clear sea. Its night scenery is also spectacular, as seen in the colorful lighting on the bridge and the bright lights coming from the national industrial complex that runs 24 hours a day.

Visitors can explore both Yeosu and Suncheon Bay, a coastal wetland registered on the list of the Ramsar Wetland, together, as they sit close to each other. Suncheon Bay, of which the estuary bank has been kept closely intact, is a natural repository that is home to a vast field of reeds and various wetland animals and plants. It is also the habitat of globally rare migratory birds. The natural beauty of the bay arouses exclamations from visitors.

YEOSU PORT

- Located close to an archipelago consisting of over 300 islets in the clear southern sea
- Has abundant tourism infrastructure thanks to its proximity to tourist attractions in Yeosu (Expo Ocean Park, Odongdo Island), Suncheon (Suncheon Bay National Garden, Naganeupseong Folk Village), etc.
- An ideal port with deep water level and a wide harbor
- Well equipped with facilities for customers, such as an immigration office and a passenger terminal

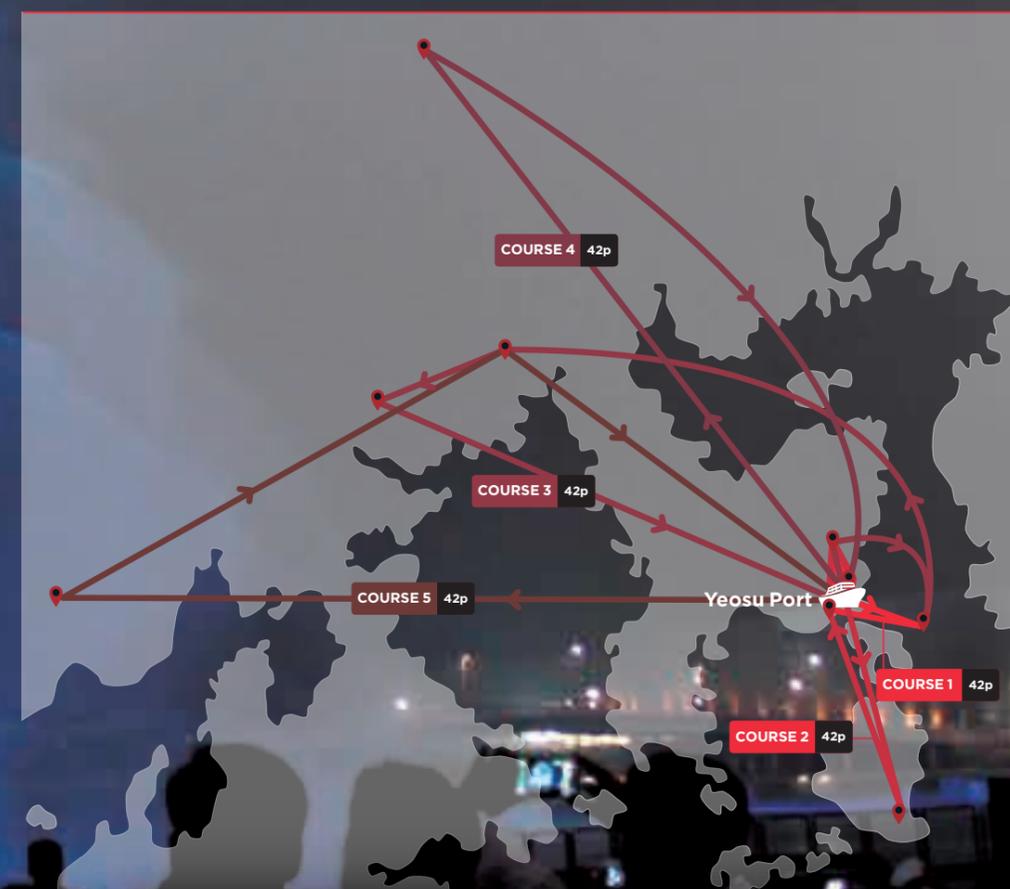
Berthing Capacity	1 Vessel of 150,000 GT
Quay Length	400 m
Quay Width	50 m
Water Depth (mean)	11 m
Tidal Range	1.8 m
Website	http://yeosu.mof.go.kr

INCENTIVES

- Welcome/farewell events for cruise ships for special occasions, such as the first entry into Yeosu Port
- Incentives to local travel agencies
10,000 won per cruise passenger, up to 20,000,000 won in total
- Support for chartered buses for domestic travel agencies: Up to 10 million won (when using local buses)
- 30% off of port dues and dockage
- 50% off of pilotage

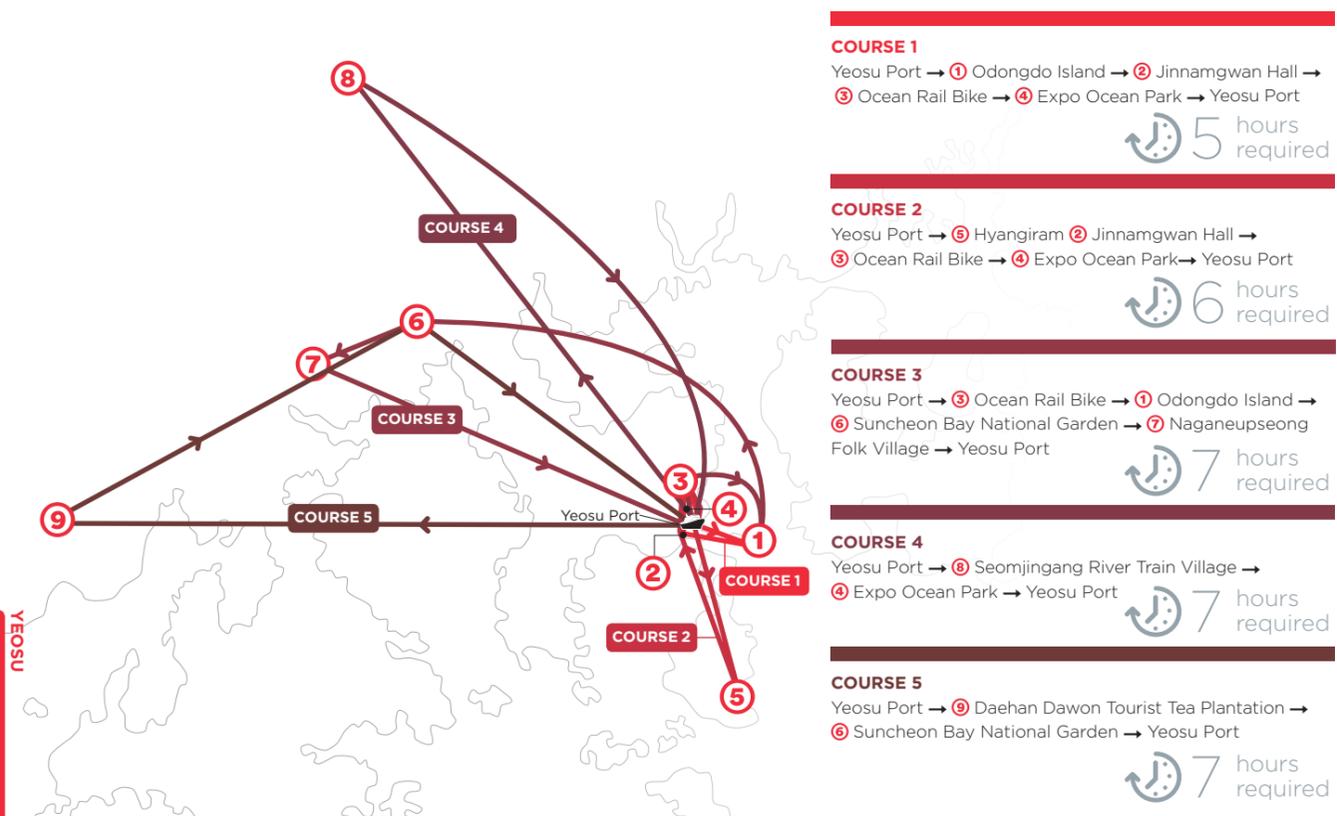
CONTACT

- Yeosu Regional Office of Oceans and Fisheries
Address 107 Yeoseo 1(il)-ro, Yeosu-si, Jeollanam-do **Phone** +82-61-650-6055 **E-mail** jjolaba@korea.kr



THEME MARINE EXPO CITY & ECO TOUR

The southern port city of Yeosu held Expo 2012 from May 12 to August 12, 2012, with the theme of 'The Living Ocean and Coast.' Yeosu was selected as the host city, as it is a coastal city and has beautiful natural environments, such as Hallyeohaesang National Marine Park and Odongdo Island. After the Expo was successfully completed, the Expo site turned into Expo Ocean Park to continue to attract visitors from around the world. Visit Yeosu and the nearby eco city of Suncheon and be fascinated by the charm of the South Sea and wetlands of Korea. Local delicacies of the southern region will add to the excitement of the one day journey.



1 Odongdo Island, a jewel-like island floating in front of the new port

Odongdo is an island located 1 km away from the new Yeosu Port. The island was named Odongdo (odong means Paulownia), as the shape of the island looks like a Paulownia leaf and there are many Paulownia trees on the island. However, what makes the island more special are the camellias. The island is covered with red camellias from October to March, as the flowering time of camellias is rather early in the southern region. Odongdo is an island, but one can walk to the island across the 768 m-long breakwater built between the island and the land. There is also a shuttle train for visitors to reach the island more easily. Visit the lighthouse observatory, music fountain, and forest trails to feel the charm of the island.



+82-61-659-5708 <http://www.odongdo.go.kr> 242 Odongdo-ro, Yeosu-si, Jeollanam-do Not limited Free

2 Jinnamgwang Hall, a historic site where Geobukseon was first built

Myeongnyang Battle and Noryang Battle, major battles against Japanese naval forces during the 16th century of Joseon Dynasty, are among the historical sea battles of the world. Admiral Yi Sun-sin, who led the battles to victory, designed the Geobukseon, a turtle ship, to fight against the Japanese navy. The first turtle-shaped warship was constructed in Yeosu where Jeolla Jwasuyeong naval camp was located. During the Japanese invasions of Korea (1592), Jeolla Jwasuyeong and Samdo Sugun Tongjebyeong naval camps were installed in Jinhaeru watchtower before the construction of Jinnamgwang Hall. Jinnamgwang Hall, built in the 18th century, was intended to keep the peace in the South Sea by suppressing Japanese invaders. The hall is the largest single-floor wooden structure of Joseon Dynasty that has remained today in Korea.



+82-61-659-5711 <http://tour.yeosu.go.kr> 11 Dongmun-ro, Yeosu-si, Jeollanam-do Summer Season 09:00-18:00; Winter Season 09:00-17:00 Free

COURSE 1
Yeosu Port → 1 Odongdo Island → 2 Jinnamgwang Hall → 3 Ocean Rail Bike → 4 Expo Ocean Park → Yeosu Port
5 hours required

COURSE 2
Yeosu Port → 5 Hyangiram → 2 Jinnamgwang Hall → 3 Ocean Rail Bike → 4 Expo Ocean Park → Yeosu Port
6 hours required

COURSE 3
Yeosu Port → 3 Ocean Rail Bike → 1 Odongdo Island → 6 Suncheon Bay National Garden → 7 Naganeupseong Folk Village → Yeosu Port
7 hours required

COURSE 4
Yeosu Port → 8 Seomjingang River Train Village → 4 Expo Ocean Park → Yeosu Port
7 hours required

COURSE 5
Yeosu Port → 9 Daehan Dawon Tourist Tea Plantation → 6 Suncheon Bay National Garden → Yeosu Port
7 hours required

3 Ocean Rail Bike along the coast of Yeosu against the sea breeze

The Ocean Rail Bike is a recommended activity program in Yeosu. Visitors can pedal the bike along the 3.5 km-long bike route while enjoying the picturesque coastal scenery of the city. The route also includes tunnels decorated with colorful lights. It takes about 30 minutes to finish the route. Riders can pedal at their own pace.

+82-61-652-7882 187 Mgyang-ro, Yeosu-si, Jeollanam-do 09:00-17:00 Two-Person Bike 20,000 won; Three-Person Bike 25,000 won; Four-Person Bike 30,000 won

5 Hyangiram Hermitage - Pass the camellia forest to see the sunrise

Hyangiram Hermitage is the most famous sunrise viewing spot in Yeosu and one of the major sunrise viewing spots in Korea. It is believed that one's wishes will come true when he or she prays here. Sitting at the end of Dol-san Park, Hyangiram Hermitage is a Buddhist temple built in the 7th century. The temple was named so in the 18th century because the sun would rise beautifully above the horizon in South Sea. The scenery of the temple is picturesque with stairs to the mountain, a camellia forest, and subtropical plants.

+82-61-644-4742 www.hyangiram.org 60 Hyangiram-ro, Dolsan-eup, Yeosu-si, Jeollanam-do Not limited Adults 2,000 won; Teenagers/Soldiers 1,500 won (Group Tourists 1,200 won); Children 1,000 won (Group Tourists 800 won)



8 Seomjingang River Train Village

There are two Gokseong stations in Gokseong one of which is the new Gokseong station built as a double-track railway project. The other station is the old 1933 Gokseong station, which is left intact and has become an essential destination for time travelers. A couple of times a day, steam engines run slowly at a speed of 30-40 km/h for a 20-km round trip course back and forth between the old Gokseong Station and Gajeong Station (from which travelers can reach the Youth Camp Site). In Seomjingang Train Village, travelers can enjoy a rose garden and its eco center, a music fountain and an animal farm. Old suburban areas of 50-60 years ago were reconstructed and used for filming of Korean movies and dramas, including the Korean blockbuster movie, Taegukgi: The Brotherhood of War, so this village is excellent for photo opportunities.

+82-61-362-8635 (Ticketing Inquiries) <http://www.gstrain.co.kr> 232 Gichamaeul-ro, Ogok-myeon, Gokseong-gun, Jeollanam-do Jan & Feb, Nov & Dec 08:30-18:00; Mar & Apr, Oct 08:30-19:00; May-Sep 08:30-20:00 Adults (Age 20 or Over) 8,000 won (Group Tourists 6,000 won); Teenagers/Soldiers 6,000 won (Group Tourists 5,000 won); Children 4,000 won (Group Tourists 3,000 won)

4 Expo Ocean Park where Expo 2012 was held

104 countries and 10 international organizations participated in the Yeosu Expo 2012, which took place around the new Yeosu Port. After the completion of the 93-day event, a gathering of global maritime experts and companies, major facilities of the exposition site were converted to a park. Sky Tower features a pipe organ, listed in the Guinness Book of World Records as the world's loudest pipe organ, which is played to give the sound of a boat horn. On top of the 67 m observatory, one can overlook the coastal waters and the Expo site. The Expo 2012 Yeosu Korea Memorial Hall is another place that should not be missed. The memorial hall displays exhibitions about the preparation of the Expo, Expo events, maritime knowledge, and science and technology to make sustainable oceans. The Expo Digital Gallery is a cultural complex with the world's first mega-sized LED screen with a 6.54 million resolution, and it also contains restaurants, souvenir shops, and cafes.

+82-1577-2012 <http://www.expo2012.kr> 1 Bangnamhoe-gil, Yeosu-si, Jeollanam-do Tue-Sun 09:00-22:00; Mon 09:00-20:00 Free (fees charged to use facilities in the park)

[TIP] The Big-O Show, a spectacular water fountain show A fantastic water fountain show is presented here in the evening. The fountain show that is played to classical and jazz music over the sea is almost comparable to the fountain shows of Las Vegas and Dubai. Hana Show tells the story of Hana who is attracted to the sea by a mystical voice heard from under the sea. Mungki Show is another exciting fountain show featured by eight-legged Mungki, a character that looks like a small octopus which is a local specialty of Yeosu. The Big-O Show continues from April to November. Tickets can be purchased at the site.

+82-61-659-2046 <http://big0.expo2012.kr> EXPO Ocean Park, 1 Bangnamhoe-gil, Yeosu-si, Jeollanam-do Apr 19:00-20:35; May-Aug 19:00-20:55; Sep-Nov 18:30-20:05 P Seats - Adults 20,000 won; Middle/High School Students/Seniors 16,000 won; Children 14,000 won; S Seats - Adults 16,000 won; Middle/High School Students/Seniors 12,000 won; Children 10,000 won; Unreserved Seats - Adults 12,000 won; Middle/High School Student/Seniors 8,000 won; Children 6,000 won



6 Suncheon Bay National Garden, the eco-capital with gardens of the world

In 2013, the International Garden Expo Suncheon Bay Korea was held near Suncheon Bay, promoting the city of Suncheon to the world. The Expo site was transformed into Suncheon Bay National Garden where there is an array of different gardens that visitors can marvel at: the World Garden Zone, which features the distinct characteristics of the traditional gardens of the world; 58 themed gardens created with the participation of residents, artists and companies; the Flower Garden with perennial flowers in bloom; the Medicinal Plant Garden, which has a healthy lifestyle experience hall; and a medicinal herb cultivation site.

+82-1577-2013 <http://www.scgardens.or.kr> 47 Gukga-jeongwon 1(ilho-gil, Suncheon-si, Jeollanam-do Jan & Feb, Nov & Dec 08:30-18:00; Mar & Apr, Oct 08:30-19:00; May-Sep 08:30-20:00 Adults (Age 20 or Over) 8,000 won (Group Tourists 6,000 won); Teenagers/Soldiers 6,000 won (Group Tourists 5,000 won); Children 4,000 won (Group Tourists 3,000 won)



7 Naganeupseong Folk Village, a famous tourist attraction selected by CNN

What did the lives of people in Korea look like hundreds of years ago? To find the answer, visit Naganeupseong Folk Village. The village was a major planned city of Joseon Dynasty. Now, it is a tourist attraction that combines history, tradition and ecosystem. There are about 300 buildings and 100 households living in the village. The 1,410 m-long fortress was listed a cultural asset of Korea. This site is also known as a filming site for movies and dramas. Movies like *Masquerade*, *Brotherhood of War*, and *Chwhiwaseon*, as well as the dramas, *Dae Jang Geum* and *Dong Yi*, were filmed in the village. A folk festival is held in the village on the first full moon day of the lunar year. In October, Nagan Folk Culture Festival and Naganeupseong Traditional Food Festival take place.

+82-61-749-8831, +82-61-749-8850 <http://www.suncheon.go.kr/nagan> 30 Chungmin-gil, Nagan-myeon, Suncheon-si, Jeollanam-do 09:00-18:30 Adults 4,000 won (Group Tourists 3,000 won); Teenagers/Soldiers 2,500 won (Group Tourists 2,000 won); Children 1,500 won (Group Tourists 1,000 won)

9 Daehan Dawon Tourist Tea Plantation (Boseong Green Tea Plantation), where you can relax and take a walk enjoying the wide green tea field

Daehan Dawon Tourist Tea Plantation is a major tourist attraction in Boseong, Jeollanam-do. More than 120 tons of green tea leaves are produced here each year. First opened in 1957, the plantation is the oldest of its kind in Korea with almost 50 years of history. Every year, more than 1 million people visit the plantation. It is also a popular filming site for commercials, dramas and films. The 1.65 km² green tea field boasts a magnificent view. Look around the green tea field while breathing in the fresh air, and take a walk along the nearby road with Japanese cedars on each side to smell the refreshing scent of the forest. You will get the feeling that your entire body is cleansed.

+82-61-852-4540 (Daehan Dawon Tourist Tea Plantation), +82-2-511-3455 (Seoul Office) 763-67 Nokcha-ro, Boseong-gun, Jeollanam-do May-Aug 09:00-19:00; Sep-Apr 09:00-18:00, open all year round Adults 4,000 won (Group Tourists 3,000 won); Teenagers/Soldiers 3,000 won; Children Free *A discount is applied for a group of 20 or more.



TIPS FOR TRAVELING IN YEOSU



THINGS TO DO IN YEOSU

WHAT TO EAT

SLICED RAW RED TONGUE SOLE SALAD WITH VINEGAR DRESSING

Red tongue sole is a flatfish species that, in Korea, is mostly caught in the South Sea and the West Sea. The fish gives a clean and savory taste, so it is usually grilled or used in a soup or stew for eating. Sliced raw red tongue sole salad with vinegar dressing is one of the local specialties of Yeosu, which is made by mixing thinly sliced red tongue sole marinated in rice wine with salted radish and spicy vinegar dressing. There are a number of restaurants specializing in the dish, especially near Yeosu Coastal Ferry Terminal and in Jwasuyeong Food Street.



MARINATED CRAB

In Korea, marinated crab is normally prepared with blue crab caught off the coast of West Sea. In Yeosu, however, it is made with rock crab, which is smaller and harder than blue crab. Rock crab is soaked in soy sauce, soybean paste or other seasonings and fermented before served on the table. As its nickname 'rice thief' suggests, marinated crab has intense flavor that makes your mouth water. Marinated Crab Street in Bongsan-dong of the city features a number of famous marinated crab restaurants.



MUDSKIPPER SOUP

In Suncheon Bay, there are mudskippers that make holes to live in the mudflat. Mudskipper soup is a local specialty of Suncheon, which is made by boiling freshly caught mudskippers with vegetables in a hot pot. Although the fish looks ugly, the soup produces a savory, delightful taste.



City Tour, which connects tourist attractions in Yeosu

Enjoy the City Tour to take in various sights of Yeosu. Choose one of the four courses. The fee is 5,000 won for Adults and 2,500 won for Students (high school and below). The tour departs from Yeosu Expo Station.

☎ +82-61-666-1201-2

Course 1: Hyangiram Hermitage (approx. 7 hours 20 minutes)

Yeosu Expo Station → Odongdo Island → Jinnamgwan Hall → Maritime & Fisheries Science Museum → Hyangiram Hermitage → Fish Market → Yeosu Expo Station

Course 2: Historic Sites of Admiral Yi Sun-sin (approx. 7 hours 20 minutes)

Yeosu Expo Station → Hyangiram Hermitage → Yi Sun-sin Square → Jeolla Jwasuyeong Turtle Ship → Heungguksa Temple → Yi Sun-sin Daegyo Bridge PR Center → Fish Market → Yeosu Expo Station

Course 3: Saturday Historic Sites (approx. 7 hours 20 minutes)

Yeosu Expo Station → Chungminsja Shrine → Jinnamgwan Hall → Gosodaem Monument House → Yi Sun-sin Square → Jeolla Jwasuyeong Turtle Ship → Seonso Historic Site → Historic Park of Reverend Son Yangwon → Heungguksa Temple → Fish Market → Yeosu Expo Station

Course 4: Night View (approx. 2 hours 30 minutes)

Yeosu Expo Station → Yeosu National Industrial Complex → Dolsan Park → Dolsan Gatgimchi Street → Yi Sun-sin Square → Odongdo Island Night Fountain → Yeosu Expo Station

Yeosu Gaetga-gil Trail, a foot path for hikers

Yeosu Gaetga-gil Trail is a foot path stretching along the coast of the city that has beautiful mud flats and the sea. The trail consists of three courses and the special Night Sea course associated with Course 1. The Night Sea Course offers a chance to enjoy the night sea landscape (Yi Sun-sin Square (departure)) → Passenger Terminal → Specialty Seafood Market → Yeamsan Mountain (Namsan Park) → Dolsandaegyo Bridge → Dolsan Park → Jindu Coastal Walkway → Geobukseondaegyo Bridge → Hamel Lighthouse → Expo Ocean Park → Yi Sun-sin Square (arrival). It takes about two hours to complete the 7.8 km course. This path is definitely recommended, as it offers the wonderful nightscape of Dolsandaegyo and Geobukseondaegyo Bridges and Janggundo Island shining with lights.



Historic Sites of Yi Sun-sin

The name of Admiral Yi Sun-sin is frequently found in Yeosu, such as Yi Sun-sin Square, Geobukseon Festival, Yi Sun-sin Park, and Yi Sun-sin Daegyo Bridge. Yi was assigned to Yeosu one year before the Japanese invasions of Korea. Seonso is where he built the Geobukseon, a turtle-shaped warship to fight against the Japanese invaders. Chungminsja Shrine was built to commemorate Yi. Songhyeon Village is where Yi, a devoted son, served his mother. Yi and his naval forces won many battles off the coast of Yeosu, including Okpo, Angolpo, Yulpo, Noryang, Myeongnyang, and Hansando Battles. Today, Geobukseon Festival is held in May every year in the city to celebrate May 4, 1592, the day of Yi's first advance to the sea to protect the country.

Destinations by Season

In May, visit Yeongchwisan Mountain when it is covered with azaleas. Yeongchwisan Azalea Festival is held in May. The festival features various events, such as a concert and the performance of the azalea art troupe.

In August, visit Geomundo Island and Baekdo Island surrounded by silver waves.

Early August every year, Silver Ocean Festival is held in Geomundo Island and Baekdo Island, which are located two hours away from Yeosu Port by ship. Visitors can enjoy the beautiful island landscapes and also taste fresh local specialties just caught from the clear sea.

THINGS TO BUY

TURTLE SHIP BREAD



Admiral Yi Sun-sin designed Geobukseon, a turtle-shaped ship, in Yeosu during the Joseon Dynasty period. Turtle ship bread, a local specialty of Yeosu, was created with this historical fact in mind. It is made by baking batter with adzuki beans or yuzu filling in turtle-shaped frames. Yuzu bread, which is prepared with batter with added yuzu extract, is also popular. The bread can be purchased at a bakery near Yi Sun-sin Square.

PICKLED LEAF MUSTARD KIMCHI



Dolsan-eup of Yeosu is a major producer of leaf mustard, an ingredient of kimchi. Leaf mustard is normally used in making kimchi, but in Yeosu, it is used as the main ingredient of kimchi and seasoned vegetables. Leaf mustard kimchi is a specialty kimchi variety of Jeolla province areas. Mixed with various herbs, leaf mustard kimchi features a savory smell and a moderately spicy taste that stimulates the palate. It is also known as a 'rice thief' like marinated crab.

SPECIAL TRIP

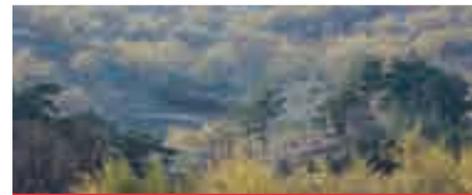
A TRIP TO JEOLLA-DO FROM YEOSU

Jeolla-do, located in the southwestern region of Korea, is a great place to taste and enjoy Korean tradition, cuisines and arts. Although the region is divided into two administrative districts: Jeollanam-do and Jeollabuk-do provinces, both provinces have well-preserved nature, as well as an ambience deeply saturated in tradition that travelers can certainly enjoy an experience completely different from traveling in big cities.

Take a train at the Yeosu EXPO Station to start off a one-day excursion and head for areas in the one-hour proximity to taste Jeolla-do provinces' savory foods as well as its quaint beauty and arts. Awaiting you is a unique, wonderful day, which is unimaginable in cities or ports.

Theme: Gurye Spring Flower Trip

Only a 30-40 minutes train ride from the Yeosu Expo Station, Gurye is the gateway to Nogodan Peak, the highest peak of Jirisan Mountain (at 1,507 m above sea level). In the spring months of March and April, tourists come to Gurye and enjoy spring blooms of sansuyu (cornus) flowers and cherry blossoms that burst into bloom. Set off for Gurye and savor firsthand the beauty of Seomjingang River and Jirisan Mountain.



Sansuyu Village in Jirisan Mountain: Spring begins with a yellow landscape

The village is the largest sansuyu (cornus) habitat in Korea. About 1,000 years ago, a bride from Shandong province of China married into a Korean family and brought a sapling as her gift to the groom's family. The small tree has grown into a forest of sansuyu trees over time. Every spring, every corner of this tranquil village where small farm houses peacefully huddle becomes flooded with seas of vivid yellow flower buds that burst into full bloom, having drunk its fill from the clean valley water flowing from Jirisan Mountain. In the village, travelers get a glimpse of heartwarming scenes over the low stone walls where villagers chat and mingle in a friendly way. Gurye Sansuyu Festival, an annual spring flower festival, is held at the end of every March.

☎ +82-61-783-9114 🌐 <http://www.sansuyoo.net> 📍 Areas around Wianwolgye-gil, Sandong-myeon, Gurye-gun, Jeollanam-do 🕒 Not limited 🎫 Free

Gurye Hwaomsa Temple: 6th-century Buddhist temple surrounded by Jirisan Mountain

Established in 544, the Buddhist temple is named after Hwaomgyeong (also known as the Avatamska Sutra). Unlike most temples whose building arrangement centers on Daeungjeon Hall, the physical center piece of Hwaomsa temple is Gakhwangjeon Hall. The temple has quite a number of cultural assets, including a stone lantern that is designated Korea's national treasure, the Four Lion Three-story Stone Pagoda, Gakhwangjeon Hall, etc. In the front yard of the temple, local restaurants serve Sanchaejeongsik meals of which the main ingredients are natural herbs and plants collected from Jirisan Mountain. As the 11 km-long Seomjingang Riverside Cherry Flower trail is in the close vicinity of Guryegu Train Station, it is worth visiting both the temple and the cherry flower trail in the spring festival season.

☎ +82-61-782-7600 (Temple Office), +82-61-782-0019 (Ticket Office) 🌐 <http://www.hwaomsa.com> 📍 539 Hwaomsa-ro, Masan-myeon, Gurye-gun, Jeollanam-do 🕒 08:00-18:00 🎫 Adult 3,500 won (Group Tourists 3,000 won); Teenagers 1,800 (Group Tourists 1,600 won); Children 1,300 won (Group Tourists 1,000 won)

OTHER TOURIST ATTRACTIONS

Piagol Valley: The best place to see the colors of autumn on Jirisan Mountain

Just as spring blossoms beautifully paint Jirisan Mountain, autumn leaves paint Jirisan Mountain with hues of red and gold. Thick primeval forests in the valley of Jirisan Mountain get tinted with different shades and tones of yellow, orange and red, creating a perfect autumn scene. Piagol Valley is known as the most beautiful among valleys of Jirisan Mountain. Piagol Valley is covered with pink azalea in spring, ice-cold valley water in summer, autumn tints in fall and snow flakes in winter. All year round, the valley attracts visitors with four unrecognizably different characteristics and charms. Piagol Autumn Foliage Festival is held at the end of every October.

☎ +82-61-780-2840 📍 Areas around Naedong-ri, Toji-myeon, Gurye-gun, Jeollanam-do 🕒 Not limited 🎫 Adults 1,600 won (Group Tourists 1,600 won); Teenagers 700 won (Group Tourists 600 won); Children 400 won (Group Tourists 300 won)



Theme: Gokseong Rail Trip

A 50-minute rail trip from Yeosu takes you to Gokseong where you can time-travel to the past. Although steam engines became obsolete years ago in the outside world, they are still lively running on tracks here. Landscapes of 50 or 60 years ago still remain untouched and well preserved here, too. Travel to Gokseong along the crystal-clear Seomjingang River, which has been steadfastly flowing to this day, to see the past and the present peacefully coexist in one place.



Crystalline Seomjingang River Rail Bike

Seomjingang River Rail Bike runs 5.1 km from Chimgok Station to Gajeong Station. The rail bike runs along Seomjingang River on a single track, which is no longer in use since the completion of the double-track railway project. This rail bike program is something you would not want to miss when in Gokseong. Riding a bike along the crystalline water of Seomjingang River is unforgettablely refreshing.

☎ +82-61-362-7717 (Ticketing Inquiries), +82-61-363-6174 (General Inquiries) 🌐 <http://www.gstrain.co.kr> 📍 1877 Seomjingang-ro, Ogok-myeon, Gokseong-gun, Jeollanam-do 🕒 09:00-17:30, Mar & Nov: Open on Saturdays, Sundays and Holidays only 🎫 Four-Person Bike 5,000 won (Group Tourists 4,500 won)

OTHER TOURIST ATTRACTIONS

Gokseong Seomjingang Village Traditional Market: Five-day local market of abundance

The best and most fun part of travel is certainly a market tour, especially traditional markets in local areas. Traditional markets give tourists a taste of the local food culture by offering the region's distinctive specialties. Gokseong, where the train village is located, opens a traditional market every five days: the 3rd, 8th, 13th, 18th, 23rd and 28th of each month. Local specialties, such as melons, green plums (Japanese apricots), strawberries and soft ripe persimmons are available at very attractive prices. As the market is quite close to the village (700 m), tourists can take a short stroll and look around the market.

☎ +82-61-363-9002 (Management Office) 📍 856 Gokseong-ro, Gokseong-eup, Gokseong-gun, Jeollanam-do 🕒 The 3rd, 8th, 13th, 18th, 23rd, and 28th of the month and Saturdays From 08:00 to sunset 🎫 Free



Theme: Namwon, Stage of Chunhyangjeon

Chunhyangjeon is one of the most classic pieces of Korean oral literature. It is a love story of Lee Mong-ryong and Seong Chun-hyang. A yangban (aristocrat) and a daughter of a gisaeng (Korean geisha who normally entertains aristocrats by performing a variety of arts and witty conversations) fall in love and promise eternal love despite different social classes and other hardships. They live happily ever after. As this epic love story unfolds in Namwon, Jeollabuk-do province has many sites related to the *Chunhyangjeon* story.



Gwanghalluwon Garden, a beautiful traditional garden from the 15th century of Korea

The most familiar love story to Koreans has to be *Chunhyangjeon: the Tale of Chunhyang*. Gwanghallu Nugak, a two-story pavilion that was initially erected in 1419 and later restored in 1626, is most widely known as the setting of the love story. Since nugak is a two-story structure and normally built either in or against beautiful nature, Gwanghallu Nugak is seated inside Gwanghalluwon Garden, a Korean-style garden constructed in the 15th century. On the rectangular pond (100 m east to west, 59 m north to south) are three artificial islets, which are connected to the land by the Ojakgyo Bridge. This unique landscaping style reflects the philosophy of Koreans of Joseon Dynasty who desired to live in harmony with nature. By forming gardens, Koreans believed that they brought utopia to reality. Gwanghalluwon Garden is comprised of Gwanghallu Nugak, Chunhyang Shrine, Chunhyang Museum, Wolmae's House, swings and a traditional folk game playground where visitors can see and participate in various *Chunhyangjeon* related attractions.

☎ +82-63-620-8901 🌐 <http://www.gwanghallu.or.kr> 📍 1447 Yocheon-ro, Namwon-si, Jeollabuk-do 🕒 Apr-Oct 08:00-20:00 (Free Admission 19:00-20:00) Nov-Mar 08:00-20:00 (Free Admission 18:00-20:00) 🎫 Adults 2,500 won (Group Tourists 2,000 won); Teenagers/Soldiers 1,500 won (Group Tourists 1,000 won); Children 1,000 won (Group Tourists 500 won)

OTHER TOURIST ATTRACTIONS

Gukak Ui Seongji (Birthplace of Korean Traditional Music, Pansori) set to the stories of Chunhyangga and Heungbuga

UNESCO proclaimed pansori (epic chant) a Masterpiece of the Oral and Intangible Heritage of Humanity in 2003. As pansori Chunhyangga and Heungbuga are set in Namwon, Namwon is deemed the birthplace of pansori. Gukak Ui Seongji (the Birthplace of Korean Traditional Music) is where visitors watch and experience traditional pansori performances. Contact the office of either Municipal Gukak Orchestra or Gukak Ui Seongji for more information. Information on experience programs is available.

☎ +82-63-620-6905 🌐 <https://gukak.namwon.go.kr> 📍 69 Bijeon-gil, Unbong-eup, Namwon-si, Jeollabuk-do 🕒 09:00-18:00, closed on Mondays, New Year's Day, Lunar New Year's Day, and Chuseok (Korean Thanksgiving Day) 🎫 Free

SOKCHO & DONGHAE

GANGWON

GANGWON (SOKCHO & DONGHAE) WHERE GRAND MOUNTAINS AND THE EAST SEA COME TOGETHER

Gangwon-do is a province located on the eastern coast at the center of the Korean peninsula. To the east of the Taebaek Mountains is a broad expanse of the East Sea. The region faces towards North Korea with the military demarcation line standing in between. It serves as a gate connecting Russia, China and Japan. The region is also the host of the 2018 Winter Olympics. Sokcho and Donghae are major port cities that have

cruise terminals in Gangwon-do. Sokcho sits at the foot of Seoraksan Mountain which is the third highest mountain in Korea. Donghae is the largest trade port in the province and has a number of natural caves. The two cities are the starting points of a journey to Gangwon-do that features magnificent natural surroundings including high mountains and the sea. The charm and taste of Gangwon-do is enchanting.

SOKCHO PORT AND DONGHAE PORT

- Major ports in the Far East Asia, connecting China, Russia and Japan

Sokcho Port

- Designated in 1962. Opened officially in 1997. Selected as a direct North-South Korea trade port in July 2005
- An international tourist port connecting major tourist attractions such as Seoraksan Mountain and the Unification Observatory

Donghae Port

- The largest trade port in Gangwon-do. Designated as a first class port in 1974
- A tourist port that handled cruise ships to Geumgangsan Mountain in November, 1998
- A logistics hub port in Northeast Asia with a convenient transportation network and a nearby industrial complex

	Sokcho Port	Donghae Port
Berthing Capacity	1 Vessel of 70,000 tons	1 Vessel of 75,000 tons
Quay Length	300 m/310 m	270 m
Quay Width	120 m	100 m
Water Depth (mean)	9 - 10 m	12 - 14 m
Tidal Range	Almost None	Almost None
Website	http://gmtc.gangwon.kr	

INCENTIVES

- Welcome events for cruise ships that enter Donghae Port for the first time
- Partial support for tuggage and pilotage. 30% off of port dues and dockage

CONTACT

- Gangwon-do Maritime Tourism Center
- **Address** 347-5 Sportstown-gil, Chuncheon-si, Gangwon-do **Phone** +82-33-244-8632 **E-mail** brooklyn@gmtc.gangwon.kr



THEME

A

SEORAKSAN MOUNTAIN AND SOKCHO TOUR

In Sokcho, visitors can tour Seoraksan Mountain, the highlight to a trip to Gangwon-do. The mountain stands tall behind the port city of Sokcho. Seoraksan Mountain is characterized by strangely shaped rocks and stones, including Ulsanbawi Rock, which can be seen from Sokcho Port, and it has hidden magnificent falls and valleys everywhere. Spend a full day hiking the mountain if time permits.

Sokcho has a lot of things to see and taste. Look around the fish market that offers fish and seafood freshly caught from the East Sea. Take a non-motorized boat to Abai Village, and take a stroll around Cheongchoho Lake to feel the charm and taste of the port city.

A SEORAKSAN MOUNTAIN AND SOKCHO TOUR COURSE 1

Sokcho Port → ① Seoraksan Mountain → ② Teddy Bear Farm → ③ Seokbong Ceramic Museum → ④ Expo Tower → ⑤ Abai Village → ⑥ Sokcho Fish Market → Sokcho Port

7 hours required



A SEORAKSAN MOUNTAIN AND SOKCHO TOUR COURSE 2

Sokcho Port → ⑦ Osaek Mineral Spring → ⑧ Songcheon Tteok Village → ⑨ Naksansa Temple → ④ Expo Tower → ③ Seokbong Ceramic Museum → Sokcho Port

7 hours required



1

Seoraksan Mountain, the center of the Taebaek Mountains, where beautiful scenic views of oddly formed rocks and autumn leaves exist

Seoraksan Mountain is the third highest mountain in Korea after Hallasan Mountain and Jirisan Mountain. It is the center of the Taebaek Mountains extending from Baekdusan Mountain to Jirisan Mountain. The summit is Daecheongbong Peak (1,708.1 m). The west side of the mountain is called Naeseorak (inner Seorak) and the east side is called Deseorak (outer Seorak). The mountain is covered with strangely-shaped rocks and stones. In Naeseorak, there are many beautiful sights, such as the Baekdamsa Temple built in 647, falls and valleys. Oeseorak offers breathtaking landscapes, such as the Cheonbuldong Valley, the Ulsanbawi Rock, the Gwongeumseong Fortress, and the Geumganggul Cave. Autumn leaves of the mountain are especially popular.

☎ +82-33-636-7700 (Seoraksan National Park Office) 🌐 <http://seorak.knps.or.kr>
📍 Areas around Yangyang-gun, Inje-gun and Sokcho-si, Gangwon-do

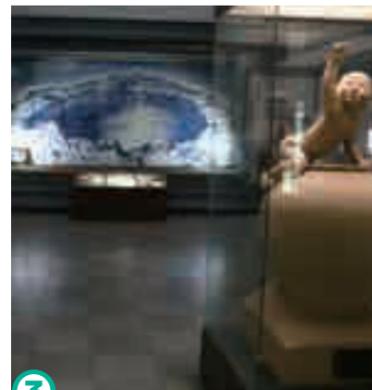


2

Teddy Bear Farm, where cute teddy bears live

Located in Sokcho, Teddy Bear Farm is where you can meet various teddy bears that showcase the regional features of Sokcho, such as an Asiatic black bear as the symbol of Seoraksan Mountain, a teddy bear working on a squid-fishing boat, and a teddy bear skiing on a mountain. Teddy bears of different sizes, appearances and themes make visitors feel as if they are in a teddy bear land in a fairy tale. Even though the Teddy Bear Farm is a teddy bear museum, it is not just for kids. Sophisticated works of world renowned designers are also displayed here, which will satisfy the tastes of adults as well. Visitors can also learn the history and significance of teddy bears at the museum. In the gift shop, where men and women of all ages will be captivated by the teddy bears, unique products that can only be found at the Teddy Bear Farm are sold.

☎ +82-33-636-3680 📍 15 Haksapyeong 2-gil, Sokcho-si, Gangwon-do 🕒 09:30-18:00, open all year round
👤 Adults 5,000 won (Group Tourists 4,000 won); Teenagers 4,000 won (Group Tourists 3,000 won); Children 3,000 won (Group Tourists 2,000 won)



3

Seokbong Ceramic Museum, an arrangement of ceramic arts reflecting the magnificent scenery of Seoraksan Mountain

Korean traditional ceramics, including celadon and white porcelain ceramics, are globally recognized for their value. Seokbong Ceramic Museum is a specialized ceramic museum that displays original and reproduced traditional ceramics, such as the Silla pottery and the Goryeo inlaid celadon. The museum contains a wide collection of ceramic works, including the world's largest white porcelain plate registered in the Guinness World Records, a wall painting with the ten symbols of longevity, and a ceramic wall painting on achievements of King Sejong. Visitors can participate in a ceramic making class. The Seorak Hall of the museum exhibits a large ceramic painting that depicts Seoraksan Mountain.

☎ +82-33-638-7712 🌐 www.dogong.net 📍 156 Expo-ro, Sokcho-si, Gangwon-do 🕒 09:00-18:00, closed on Mondays 👤 Adults 5,000 won (Group Tourists 3,500 won); Children/Teenagers 3,000 won (Group Tourists 2,000 won)

4

Expo Tower where you can enjoy a full view of Sokcho

Expo Tower is a 74 m-high spiral-shaped tower that symbolizes the future of Gangwon-do which is being developed under the theme of nature, the environment and tourism. It is interesting to see the color of the tower change depending on the angle of the sun. At the observatory on the 15th floor, you can see a full view of Sokcho-si and Seorak Mountain which is one of the most beautiful mountains in the country. There are bar chairs by the windows so that you can take a seat and enjoy a short break over tea while appreciating the beautiful scenery. Near the tower is Cheongchoho Lake that looks like a lying cow, where you can enjoy taking a walk.

☎ +82-33-637-4504 🌐 <http://www.sokchotour.com>
📍 72 Expo-ro, Sokcho-si, Gangwon-do 🕒 09:00-21:30, 09:00-18:00 every Wednesday, open all year round 👤 Adults 1,500 won (Group Tourists 1,200 won); Teenagers 1,200 won (Group Tourists 1,000 won); Children 800 won (Group Tourists 600 won)



5

Abai Village, once the shelter for refugees from Hamgyeong-do

After the outbreak of the Korean War in 1950, refugees left Hamgyeong-do, now a province in North Korea, and flocked to the south to find freedom. They settled down on the sandy beach sitting between Cheongchoho Lake and the East Sea, which later became Abai Village. Most of them still reside in the village, and half of them are engaged in fishing. The symbol of the village is a non-motorized boat called 'gaetbae', which connects Sokcho and the village. People onboard pull the rope of the boat to move it forward. They can enjoy a view facing Cheongchoho Lake and Seoraksan Mountain when aboard the boat. The signature dishes of Sokcho are the Hamgyeong-style cold buckwheat noodles (with added dried Pollack or sole) offered in the village, and the stuffed squid made of squids that are caught in abundance in the East Sea.

☎ +82-33-633-3171 (Tourist Information Center)
🌐 <http://www.abai.co.kr> 📍 122 Cheongho-ro, Sokcho-si, Gangwon-do
👤 Not limited 🆓 Free





6 Sokcho Fish Market with fresh fish just caught from the East Sea and various local delicacies

Sokcho Fish Market is an essential destination in Sokcho. The market is full of regional specialties, such as fresh sliced raw fish, salted seafood and agricultural products. Famous delicacies of Sokcho are offered in the market, including stuffed squid, North Korean-style sausage, Koreans' favorite sweet and sour chicken, and seafood fermented in the regional style. You can further enjoy the market by visiting Abai Gallery, where the history of the market can be seen at a glance, as well as the Squid Boat Photo Zone and Trick Art Zone.

☎ +82-33-633-3501 📍 Areas around 16 Jungang-ro 147beon-gil, Sokcho-si, Gangwon-do
🕒 08:00-24:00 🆓 Free



7 Osaek Mineral Spring, a source bubbling with a healthy but unique tasting water

The spring is located in a valley between Daecheongbong Peak, the summit of Seoraksan Mountain, and Jeombongsan Mountain to the south. There is a broad flat rock beside the stream of the valley, and spring water flows out of three holes in the rock. This spring is known for its iron-rich water as well as its richly carbonated water. On top of that, it is known for its health benefits. About 2 km up from the spring stands Osaek Hot Springs. Osaek Hot Springs sit at the highest altitude in Korea (800 m above sea level). Visitors can recover from the fatigue of their journey.

☎ +82-33-672-2883 📍 95 Daecheongbong-gil, Seo-myeon, Yangyang-gun, Gangwon-do



8 Try healthy and tasty traditional Korean snacks in Songcheon Tteok Village

Located in Yangyang, Songcheon Tteok Village is a peaceful place surrounded by pine trees with a clear valley stream. A local specialty of this village is Songcheon tteok, which is hand-made rice cakes made by pounding sticky rice dough with a rice cake mallet, which is a traditional way of making rice cake. Try various kinds of rice cakes including chapssaltteok (sticky rice cake filled with sweet red bean paste) and injeolmi (rice cake coated with powdered soybeans) in the village. You can buy rice cakes at a rice cake store at the entrance of the village or at a traditional Korean market that is held on every 4th, 9th, 14th, 19th, 24th and 29th of the month. You can experience the vibrant atmosphere of a traditional Korean market.

☎ +82-33-673-7020 📍 107 Tteongmaeul-gil, Seo-myeon, Yangyang-gun, Gangwon-do

9 Naksansa Temple (Uisangdae Pavilion) that stands facing the blue East Sea

Naksansa Temple sits on the foot of Obongsan Mountain which is well-known for its superb landscape. With various cultural properties and the beautiful view of the clear East Sea, the temple is popular among Buddhists and tourists. Walk down the hill from the temple toward Hongnyeonam Hermitage, and you will find Uisangdae Pavilion on a cliff facing the sea. The pavilion is well-known for its beautiful scenery and sunrise.

☎ +82-33-672-2447 📍 100 Naksansa-ro, Ganghyeon-myeon, Yangyang-gun, Gangwon-do 🕒 06:00-19:30, open all year round 🎫 Adults 3,000 won (Group Tourists 2,500 won); Teenagers/Soldiers 1,500 won (Group Tourists 1,000 won); Children 1,000 won (Group Tourists 700 won)



OTHER TOURIST ATTRACTIONS



Gwongeumseong Fortress - Take a cable car to Seoraksan Mountain
Gwongeumseong Fortress is located 1 hr 20 mins from Sokcho Port by bus. Here, one can fully enjoy the view of Seoraksan Mountain. The fortress is known to have been constructed in the Goryeo Dynasty. Legend has it that two men, named Gwon and Kim (Geum) built the fortress just overnight, hence the name Gwongeum-seong. A cable car connects Sogongwon (Small Park) to the fortress, which only takes five minutes. Today, the fortress wall no longer stands, and only the site remains. From here, one can see the spectacular view towards Seoraksan Mountain and its roughly-shaped rocks and the vast East Sea.

Gwongeumseong Seoraksan Cable Car ☎ +82-33-636-4300
🌐 <http://www.sorakcablecar.co.kr> 📍 1085 Seoraksan-ro, Sokcho-si, Gangwon-do 🕒 07:00-17:00 (For more information, visit the website) 🎫 Adults (from Middle School Students) 10,000 won; Children (from 37 Month Old to Elementary School Students) 6,000 won

THEME

B

DMZ PEACE TOUR

The demilitarized zone (DMZ) is located about an hour-long drive from Sokcho Port along the coastal road. The DMZ separates North and South Korea. Before the outbreak of the Korean War, Yangyang, Sokcho, and Goseong of Gangwon-do, located north of the 38th parallel border, were under control of the Soviet Union and North Korea. Gangwon-do was recovered through the sacrifice of many soldiers who died in fierce battles during the war. Unification Observatory in Goseong offers a view towards Songdo Island in the East Sea, where the DMZ starts, and a view beyond the North Korean barbed wires. It is a meaningful tour where one is reminded of the importance of peace.



1 Unification Observatory, the northernmost observatory that overlooks Geumgangsan Mountain in the North

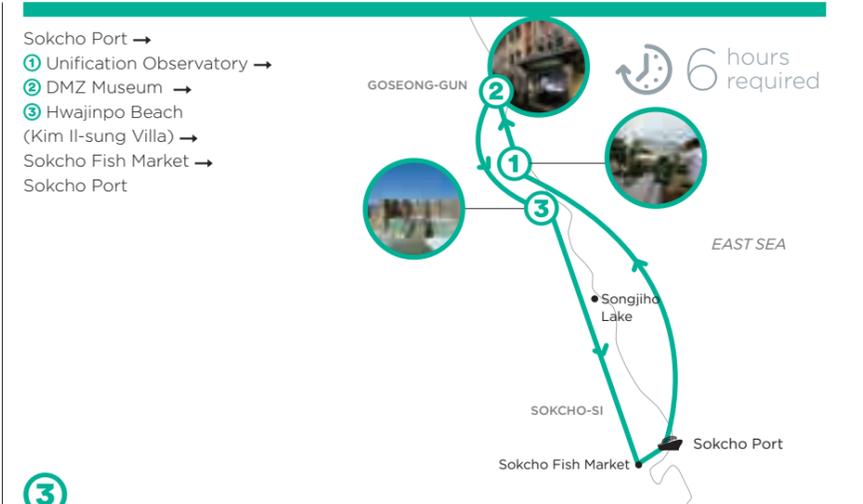
Unification Observatory, located in the northernmost part of the East Sea, is where one can see North Korean territory in the closest proximity. The sad reality of Korea, the only divided country in the world, can be felt here. At the observatory, visitors can see how the demilitarized zone (DMZ) continues inland from Songdo, a small island in the East Sea. Beyond the DMZ, visitors can see also see Haegeumgang River and Guseon-bong Peak, the last summit of Geumgangsan Mountain in the North. The Unification Observatory is located at a latitude of 38.35° north, which is within the restricted area for civilians, so visitors must receive a brief lecture at the Unification Security Park before visiting the observatory.

☎ +82-33-682-0088 🌐 <http://www.tongiltour.co.kr> 📍 481 Geumgangsan-ro, Hyeonnae-myeon, Goseong-gun, Gangwon-do 🕒 Mar 1-Jul 14 & Aug 21-Oct 31 09:00-16:20; Jul 15-Aug 20 09:00-17:30; Nov 1-Feb 28 09:00-15:50 (The last departure from Unification Security Park to the observatory is at 16:20, 17:30, and 15:50, respectively) *The tour office opens at 08:30. After entrance, visitors can stay in the observatory until 18:00. 🎫 Adults 3,000 won (Group Tourists 2,000 won); Elementary/Middle/High School Students 1,500 won (Group Tourists 1,200 won); Seniors (from Age 60) 1,500 won (Group Tourists 1,000 won)

2 DMZ Museum, a repository of knowledge about the DMZ

The DMZ Museum, which opened in 2009, collects and preserves articles about the demilitarized zone (DMZ) regarding its natural and archaeological significance and relevant military, traditional and cultural items. The museum exhibits the armistice agreement letter, records of the military armistice commission, remains of Korean War veterans, letters of American war prisoners, and relics excavated near the DMZ, among other things. Visitors can visit the museum as part of their tour to Unification Observatory.

☎ +82-33-681-0625 🌐 <http://www.dzmmuseum.com> 📍 369 Tongiljeonmangdae-ro, Hyeonnae-myeon, Goseong-gun, Gangwon-do 🕒 Mar-Oct 09:00-18:00; Nov-Feb 09:00-17:00; closed on Mondays, New Year's Day 🎫 Adults 2,000 won (Group Tourists 1,400 won); Teenagers/Soldiers 1,400 won (Group Tourists 1,000 won); Children 1,000 won (Group Tourists 700 won)



3 Hwajinpo Beach, a beautiful coast where Kim Il-sung Villa is located

With clear and shallow waters, Hwajinpo Beach is the northernmost beach on the East Sea. The sandy beach extends to 1.7 km. The beach features a thick pine forest, migratory birds, and beautiful rugosa roses. Hwajinpo Aquarium, Hwajinpo History Security & Exhibition Hall, and Hwajinpo Ecological Museum can all be found here as well. Of the sights, Hwajinpo Castle draws particular attention. The building was used by foreigners as a place for vacations during the Japanese colonial era. Afterwards, it was used by Kim Il-sung, the former North Korean leader, his wife and children, so it is also known as the Kim Il-sung Villa. Near Hwajinpo Castle is the villa of Rhee Syngman, the first president of South Korea.

Hwajinpo Castle ☎ +82-33-680-3677 (Hwajinpo Tourist Information Center) 📍 280 Hwajinpo-gil, Geojin-eup, Goseong-gun, Gangwon-do 🕒 09:00-18:00; Nov-Feb 09:00-17:30 🎫 Adults 3,000 won (Group Tourists 2,300 won); Teenagers/Children/Soldiers 2,300 won (Group Tourists 1,600 won) *Admission allowed to Hwajinpo Castle, Rhee Syngman Villa, and Lee Gi-bung Villa.



OTHER TOURIST ATTRACTIONS



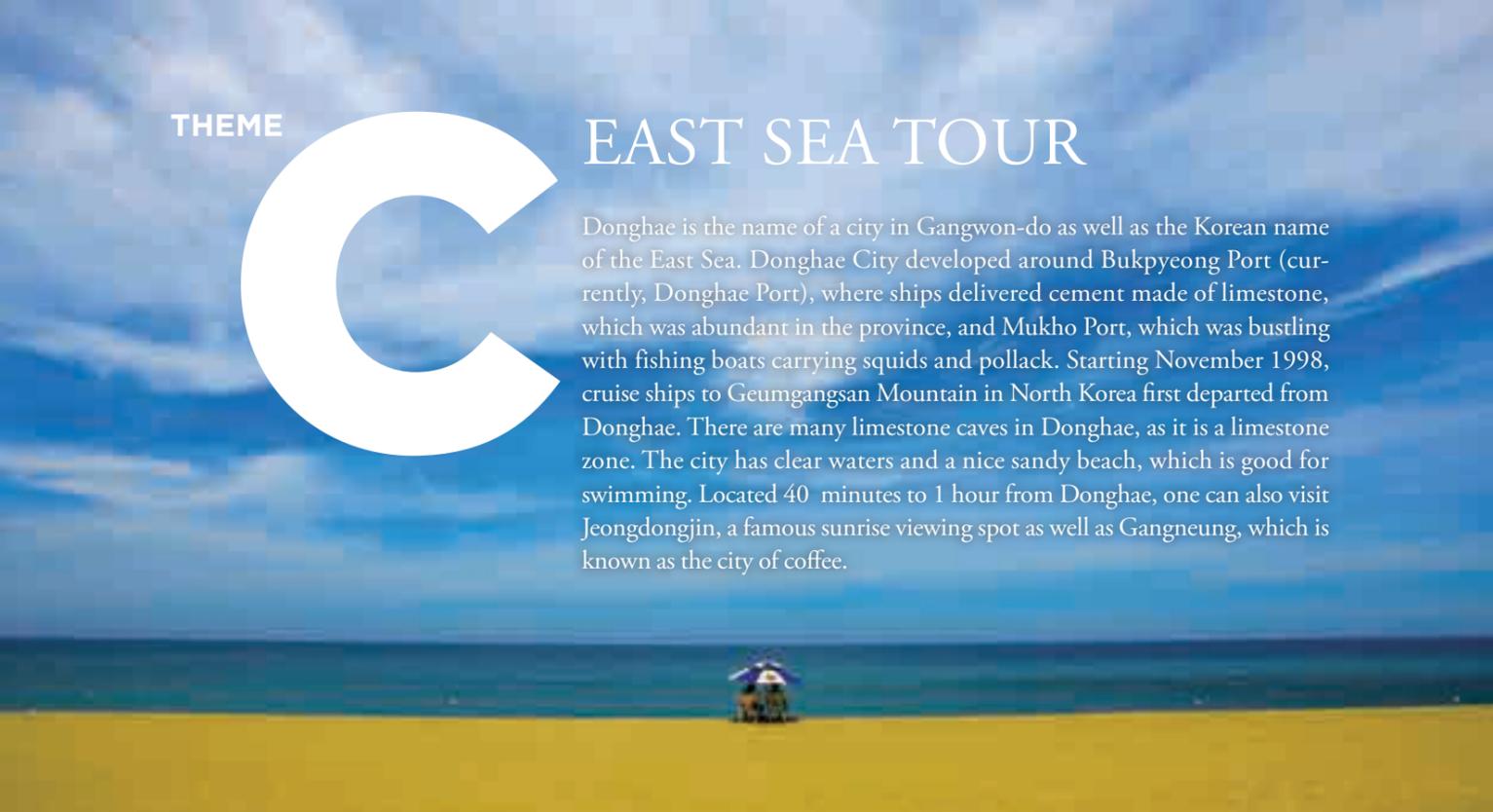
Songjiho Lake, a lagoon on the eastern coast where migratory birds ground
There are a number of lagoons on the eastern coast that were separated from the sea by sedimentary deposits. Hwajinpo Lake, sitting on the inner part of Hwajinpo Beach, and Songjiho Lake, located between Sokcho and Hwajinpo, are major lagoons on the eastern coast. Songjiho Lake, measuring 4 km round, is known for the catching of Asian clams that live in freshwater. It is also the winter habitat for migrant birds such as swans. Near the lake is Wanggok Village, which has many traditional housing structures of Gangwon-do, as well as Ohori Port, where one can taste fresh sliced raw fish.

☎ +82-33-680-3361 (Tourism, Culture and Sports Division of Goseong) 📍 6021 Donghae-daero, Jugwang-myeon, Goseong-gun, Gangwon-do 🕒 Not limited 🆓 Free

THEME

C EAST SEA TOUR

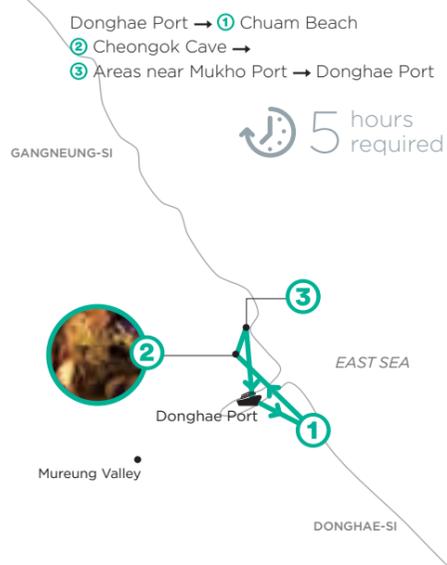
Donghae is the name of a city in Gangwon-do as well as the Korean name of the East Sea. Donghae City developed around Bukpyeong Port (currently, Donghae Port), where ships delivered cement made of limestone, which was abundant in the province, and Mukho Port, which was bustling with fishing boats carrying squids and pollack. Starting November 1998, cruise ships to Geumgangsan Mountain in North Korea first departed from Donghae. There are many limestone caves in Donghae, as it is a limestone zone. The city has clear waters and a nice sandy beach, which is good for swimming. Located 40 minutes to 1 hour from Donghae, one can also visit Jeongdongjin, a famous sunrise viewing spot as well as Gangneung, which is known as the city of coffee.



THEME

D OLYMPICS TOUR

The 2018 Winter Olympics will be held in Gangwon-do Province from February 9 to 25 in 2018. Pyeongchang, Gangneung, and Jeongseon, which are in the middle of preparations for the Olympics, are famous tourist destinations visited by people who want to enjoy the great scenery, culture and history. To feel the excitement for the upcoming event, take a journey to the Alpensia Resort, the main venue for the Winter Olympics in Pyeongchang, and Gangneung, which will hold ice sport competitions during the Olympics period.



1 Chuam Beach, a magnificent view along with a seashore cliff and a tall sharp rock

The word 'haegeumgang' is frequently used in the names of natural tourist sites in Korea to express how beautiful they are. It originated in Geumgangsan Mountain, which is known for its breathtaking beauty. 'Haegeumgang' (hae: water) is also used to refer to sites that have a scenic ocean view. Chuam Beach, located on the border between Donghae and Samcheok, is called the 'haegeumgang of the eastern coast.' The seashore cliff and the small and large rocky islets create a fantastic landscape, and there is a tall sharp rock that rises above the sea. The rock, called Chotdaebawi Rock (or candlestick-shaped rock) has long been known as an exquisite sight of the eastern coast. People flock to the beach to see the sun rise over the rock.

☎ +82-33-530-2234 📍 26 Chotdaebawi-gil, Donghae-si, Gangwon-do 🕒 Not limited 🆓 Free

2 Cheongok Cave, a natural limestone cave that is 400-500 million years old, in the middle of the city

Cheongok Cave was discovered during the ground work for the construction of a new town in Cheongok-dong in Donghae. Stretching 1,400 m in total, Cheongok Cave is presumed to have formed 400-500 million years ago. A 1 km-long route was prepared in the cave to open for the public. The cave features oddly-shaped formations, such as the deepest ceiling hole in Korea, draped stalactite, travertine terrace, and stalactite falls. There is an exhibition hall and a video room near the entrance to the cave, helping visitors better understand the cave. The cave is just three minutes away from Donghae Central Bus Terminal.

☎ +82-33-539-3630-1 📍 50 Donggul-ro, Donghae-si, Gangwon-do 🕒 09:00-18:00; Summer Season (Jul-Aug) 08:00-20:00 🗿 Adults 3,000 won (Group Tourists 2,500 won); Teenagers/Soldiers 1,500 won (Group Tourists 1,000 won); Children 1,000 won (Group Tourists 800 won) *A discount is applied for a group of 30 or more.

3 Areas near Mukho Port, a popular tourist spot in Donghae-si where beautiful murals and the East Sea are in great harmony

To have the fresh taste of squids in Donghae, one should visit Mukho Port. At the port, there are many stalls that sell sliced raw squids just caught off the coast of the East Sea. After enjoying the sweet squid dish, climb up to Mukho Lighthouse behind the port. The path leading from the port to the lighthouse is connected to Nongol Village where fishermen and those who processed pollack and squids settled down. The village lost its vigor after the amount of catch decreased, and it was transformed into a cultural space that tells the golden days of the port. Walk up Nongoldam-gil, a village street filled with paintings on the walls and fences, then you will reach the lighthouse that overlooks the dark blue ocean. After appreciating the beautiful landscape, visit a suspension bridge, which is a popular spot in the area with a superb ocean view. This bridge is also well-known as a filming site of "Brilliant Legacy," a Korean drama.

☎ +82-33-531-3258 🌐 <http://www.gangwon.to> 📍 121 Imhang-ro, Donghae-si, Gangwon-do 🕒 Mukho Lighthouse 09:00-18:00 🆓 Free

OTHER TOURIST ATTRACTIONS

Mureung Valley where ancestors used to enjoy art

Mureung Valley is one of the destinations visitors must see in Donghae. The beautiful valley was named Mureung, as ancestors thought it resembled Mureung Down, or a utopia. The valley was frequently visited by poets, scholars and Buddhist priests. There are verses written on the surface of Mureung Banseok Rock, which is as large as the front yard near the entrance of the valley, by those who enjoyed art here hundreds of years ago. Deep inside the valley stands a number of falls with clear waters falling through oddly-shaped rocks and stones. One can walk the trail that passes Mureung Valley and leads to Haksodae Valley, Ssang Falls, and Yongchu Falls. Buses run between Donghae and Mureung Valley. It takes an hour in either direction.

☎ +82-33-534-7306 (Mureung Valley Management Office) 📍 538 Samhwa-ro, Donghae-si, Gangwon-do 🕒 09:00-18:00 (Summer Season (Jul-Aug) 06:00-20:00; Winter Season (Nov-Feb) 08:00-17:00) 🗿 Adults 2,000 won (Group Tourists 1,500 won); Teenagers 1,500 won (Group Tourists 1,000 won); Children 700 won (Group Tourists 500 won)

1 Alpensia Resort, the main venue for the 2018 Winter Olympics

The Alpensia Resort is the main venue for the 2018 Pyeongchang Winter Olympics, holding the main stadium for the opening and closing ceremonies, the athletes' village, hotels to be used for IOC headquarters, press village, and the international broadcasting center, among others. The Alpensia Resort, located in Daegwallyeong of Pyeongchang in Gangwon-do Province, was developed as a tourist complex available for all seasons. The resort is largely divided into the golf village, the resort zone, and the Winter Olympics zone. In addition to the sports arenas, there are hotels, condominiums, a water park, a golf course, and a ski slope. Visitors can tour the main stadium, built in 2009, that can accommodate up to 60,000 people, and the athletes' village that will be used as hotels.

☎ +82-33-339-0000-9 🌐 <http://www.alpensiaresort.co.kr> 📍 325 Solbong-ro, Daegwallyeong-myeon, Pyeongchang-gun, Gangwon-do

2 Samyang Ranch with a pastoral scenery on a green hill

Located in Daegwallyeong, Samyang Ranch is the largest ranch in the East. Visitors can enjoy a pastoral landscape with cattle and sheep moving and feeding in flocks over the green grass field of the highlands. The ranch is operated by Samyang Livestock Inc. After it became known as the filming site of various TV dramas and films, some part of the ranch were opened to the public. The TV drama *Autumn in My Heart* and the movies, *Lovers' Concerto* and *Brotherhood Of War* were filmed here. Wild flowers blossom in the green field in the spring, and a cool breeze blows that cools off the heat in the summer. The field is saturated with a golden hue in the fall and is covered with snow in the winter. On a clear day, one can enjoy a refreshing view of the East Sea, Gangneung City, and Jumunjin Port.

☎ +82-33-335-5044-5 🌐 <http://www.samyangranch.co.kr> 📍 708-9 Kkotbadyangji-gil, Daegwallyeong-myeon, Pyeongchang-gun, Gangwon-do 🕒 Nov-Jan 08:30-16:00; Feb & Oct 08:30-16:30; Mar-Apr & Sep 08:30-17:00; May-Aug 08:30-17:30 🗿 Adults (from Age 19) 8,000 won (Group Tourists 6,000 won); Children/Teenagers 6,000 won (Group Tourists 4,000 won); Seniors (from Age 65) 4,000 won *A discount is applied for a group of 30 or over.

3 Ojukheon House, the house that appears on the 5,000 won bill

The person depicted on the 5,000 won bill of Korea is Yi Yi (1536-1584), a scholar of the Joseon Dynasty period. The building behind the figure on the bill is the Ojukheon House, which is located in Gangneung. The house is the home of the parents of Sin Saimdang, Yi Yi's mother, and it is also his birthplace. It was named Ojukheon because there were many dark bamboo trees in the yard. The house has a statue of Yi Yi, who is known as the most renowned scholar of Joseon, and Munseongsa Shrine, which holds the tablet of his mother. The house is surrounded by over 600-year-old crape myrtles, pines and apricot trees. The house features the traditional housing structure of upper class families, where the space for men and the space for women were separated, as Confucianism was respected in Joseon Dynasty.

☎ +82-33-660-3301-8 🌐 <https://ojukheon.gangneung.go.kr> 📍 24 Yulgok-ro 3139beon-gil, Gangneung-si, Gangwon-do 🕒 Summer Season 08:00-18:00; Winter Season 08:00-17:30, closed on New Year's Day, Lunar New Year's Day, and Chuseok (Korean Thanksgiving Day) 🗿 Adults 3,000 won (Group Tourists 2,000 won); Teenagers/Soldiers 2,000 won (Group Tourists 1,500 won); Children 1,000 won (Group Tourists 500 won) *A discount is applied for a group of 30 or more.

4 Jeongdongjin, a popular sunrise viewing spot due east of Seoul

Jeongdongjin is an area on the eastern coast, which is located due east of Gwanghwamun Gate of Seoul. It is one of the most popular sunrise viewing spots in Korea. Jeongdongjin Station was registered in the Guinness World Records for being the train station located closest to the ocean in the world. The blue East Sea, which extends beyond the station, offers a fantastic view. Since Jeongdongjin became known as the filming site of the TV drama *Morae Sigye* (Hourglass) in 1994, many people have taken the Sunrise Train in Cheongnyangni Station in Seoul to see the sunrise. After the drama became a hit, Hourglass Park was created in the area.

☎ +82-33-640-4536 (Jeongdongjin Tourist Information Center) 📍 64-3 Jeongdonggyeok-gil, Gangdong-myeon, Gangneung-si, Gangwon-do 🕒 Not limited 🆓 Free



TIPS FOR TRAVELING IN GANGWON



Sokcho City Tour Bus

Sokcho is full of sights and local foods worth visiting and trying. Take the City Tour Bus to visit famous tourist attractions of the city with ease. The Tour consists of four courses, all departing from Expo Park. Different courses operate each day. Buses do not run on Mondays.

☎ +82-33-631-0331 🗿 Adults 7,000 won; Teenagers 5,000 won

Course A: Cultural Assets (3 hours 30 minutes, Tue & Wed)

Expo Park → Sokcho Museum → Foot Bath Park → Lighthouse Observatory, Dongmyeong Port → Gaetbae (boat), Abai Village → Expo Park

Course B: Natural Eco (3 hours 30 minutes, Thur)

Expo Park → Seoraksan Mountain Forest Experience → Seorak Sunrise Park → Yeongnangho Lake (lagoon) → Bird Sanctuary of Cheongchoho Lake → Expo Park

Course C: Cultural Assets (3 hours 30 minutes, Fri)

Expo Park → Lighthouse Observatory, Dongmyeong Port → Gaetbae (boat), Abai Village → Seokbong Ceramic Museum → Botanic Garden of Seoraksan Mountain → Seorak Cinerama → Expo Park

Course D: Downtown (3 hours 30 minutes, Sat & Sun)

Seorak Waterpia / Expo Park → Sokcho Beach → Cheongchoho Eco Park → Downtown Sokcho, Rodeo Street → Cheongganjeong Pavilion → Sokcho Fish Market → Expo Park

Enjoy Festivals on the East Coast

Gangneung Danoje Festival (May 5 on the Lunar Calendar)

This is a historic local festival held in Gangneung for a period around the 5th day of the fifth month of the lunar calendar. The festival continues for four weeks, starting from the opening event featuring the brewing of liquor to be offered to the gods and a shamanist ritual. This is a unique festival where Confucian, Buddhist and shamanist rituals coexist. It was designated a Masterpiece of the Oral and Intangible Heritage of Humanity by UNESCO in 2005.

🌐 <http://www.danojefestival.or.kr>

Daegwallyeong Snow Festival (January)

This winter festival is held in Daegwallyeong, where the snow falls heaviest in Korea. During the period of the festival, various events and exhibitions take place, such as the mega-sized snow sculptures, art exhibitions, a climbing contest, and performances.

🌐 <http://www.snowfestival.net>

Donghae Mureung Festival (October)

This is a local folk festival organized by the city of Donghae. The festival offers traditional folk performances of Korea as well as various experience programs. It is held in areas around the Wellbeing Leisure Sports Town in the city.

Nongoldam-gil, a mural street in a hillside village of Donghae

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Anmok Port - Enjoy a cup of coffee in Gangneung, the city of coffee

Gangneung is known as the city of coffee. Anmok Port, in particular, has a major coffee street lined by over 30 cafes along the coast. Cafes can be also found in Gyeongpodae Pavilion, Jumunjin Beach, and the downtown area of Gangneung. Every October, Gangneung Coffee Festival is held, allowing participants to try various tastes of coffee extracted by skilled baristas as they enjoy the great autumn sea landscape.



THINGS TO DO IN GANGWON

WHAT TO EAT

SLICED RAW FISH

In Korea, fresh raw fish is sliced and eaten on the spot. At the Sokcho Tour Fisheries Market, visitors can buy raw fish at fish stores on the first floor and eat it at restaurants on the second floor. There is a wide variety of raw fish, such as halibut and rockfish, which are popular among Koreans, as well as various seasonal fish. It is recommended to try raw squid, which is one of the most famous foods in Sokcho. There are also a number of raw fish shops and restaurants near Daepohang Port and Oeongchihang Port.



GLAZED FRIED CHICKEN BITS

Called 'dak gangjeong' in Korean, this dish is made by mixing fried chicken bits with sweet and spicy sauce. In Sokcho, it is one of the foods served at parties. It can be enjoyed either when it is hot or cold. When it is cold, the crispy texture of the fried chicken bits boost one's appetite. There are famous 'dak gangjeong' stores in Sokcho Tour Fisheries Market (also known as Jungang Market).



KOREAN SAUSAGE

Korean sausage, called 'sundae' in Korean, is made by steaming cow or pig's intestines, which are stuffed with vegetables, ox blood, rice, glass noodles and other ingredients. In Sokcho, 'abai sundae', which is a North Korean-style sausage that was eaten by refugees during the Korean War period, and 'stuffed squid' are especially popular. There are sundae restaurants in Abai Village and the Sokcho market.



GANGNEUNG CHODANG TOFU

Tofu is a main ingredient of food in Asia, which is made by coagulating soy milk. Normally, artificial salt water is used for coagulation. Chodang tofu of Gangneung, however, is prepared using sea water. Chodang tofu tastes clean and savory, and it is good for breakfast. There are chodang tofu restaurants in Chodang Tofu Village in Chodang-dong of Gangneung city.



THINGS TO BUY

DRIED FISH



Sitting on the East Sea, Sokcho is also famous for dried fish. Dried fish products can be purchased at the Sokcho Tour Fisheries Market and the Daepohang Port area. Locally caught and dried pollack and squid make for good travel gifts.

SEORAKSAN DANPUNG BREAD



Seoraksan Mountain is famous for its beautiful 'danpung' (maple leaves) landscape in the fall. Seoraksan danpung bread is baked after filling sweet red-beans, chocolate and peas into a 100% rice batter. Covered with maple syrup, the bread gives a soft and sweet taste.

GANGNEUNG HANGWA



Moraenae Hangwa Village in Gangneung offers delicious hangwa (Korean traditional sweets). In the village, hangwa is made in a traditional method that has been handed down for 130-140 years. A hangwa festival is held in the village as well around October and November. Galgol Hangwa, known to be made by a hangwa master, and Gyodong Hangwa, a major hangwa brand, are especially popular among visitors.

INCENTIVES

JEJU PORT

- Welcome/farewell events for cruise ships for special occasions such as the first entry into Jeju port
- Priority in the allocation of berthing for the following year when traveling in major tourist attractions and local trade areas in Jeju
- 30% off of port dues and dockage

BUSAN PORT

- Welcome and farewell events for all cruise ships that enter Busan Port
Special welcome events for cruise ships that enter Busan Port for the first time, cruise ships that stay one night at the port and those that enter the port during the Golden Week (May) of Japan and National Day (October) of China
- Provide support for 20% of the port charges to local agencies that included 2 or more tourist spots in Busan in their travel course
- 30% off of port charges for Busan Port, including port dues and dockage

INCHEON PORT

- Cruise ships that enter Incheon Port for the first time or cruise ships that use the major products of Incheon
- Provide a free shuttle bus between the port and downtown Incheon (3 shuttle buses for a cruise ship of 100,000 tons or more)

YEOSU PORT

- Welcome/farewell events for cruise ships for special occasions, such as the first entry into Yeosu Port
- Incentives to local travel agencies
10,000 won per cruise passenger, up to 20,000,000 won in total
- Support for chartered buses for domestic travel agencies: Up to 10 million won (when using local buses)
- 30% off of port dues and dockage
- 50% off of pilotage

SOKCHO & DONGHAE PORT

- Welcome events for cruise ships that enter Donghae Port for the first time
- Partial support for tuggage and pilotage. 30% off of port dues and dockage



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